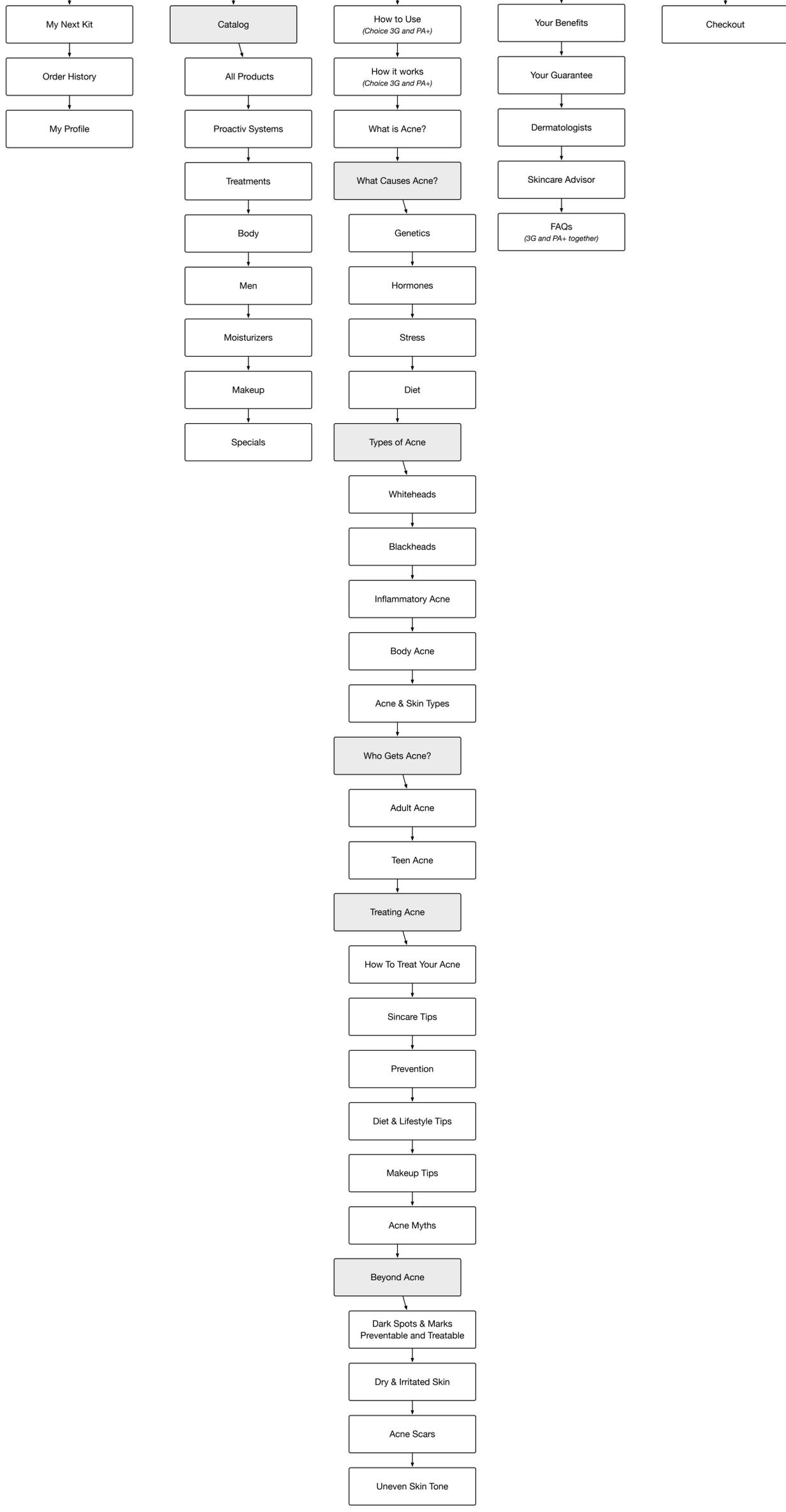
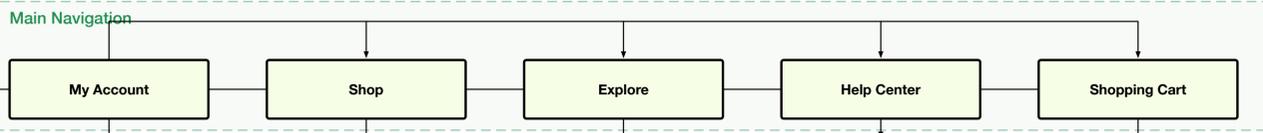


# CXT—Proactiv

UX Specification

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The screenshot shows a 'Sign In' popup window. At the top, a grey bar contains a blue circle with the number '1' and the text 'Alert: email or password are incorrect!'. The main content area has the title 'Sign In' and a close button 'X'. Below the title, it says 'Trying to access your member account, sign in here:'. There are two input fields: 'Email:' and 'Password:'. Below the password field is a link for 'Forgot Password?'. A 'Sign In' button is centered below the fields. At the bottom left, there is a checked checkbox for 'Keep me signed in' and a link for 'Need Help?'.

**Notes:**

LR07d - link expiration message in alert, directed to sign in

LR12 - alert, incorrect sign in error messaging

LR13- alert, incorrect sign in error messaging

**1. Signin 'Page'**

**Page Experience** - Is a popup or overlay on the site experience, or appears that way for a user. Same experience 'page' for people experiencing a popup to hard login to see personal information, those entering through a link or bookmark that requires a login, etc.

**'X'** - Ability to leave popup page experience, returns you to where you were in site experience, or to the acquisition homepage for anyone that entered directly to this page (i.e. from email link or bookmark)

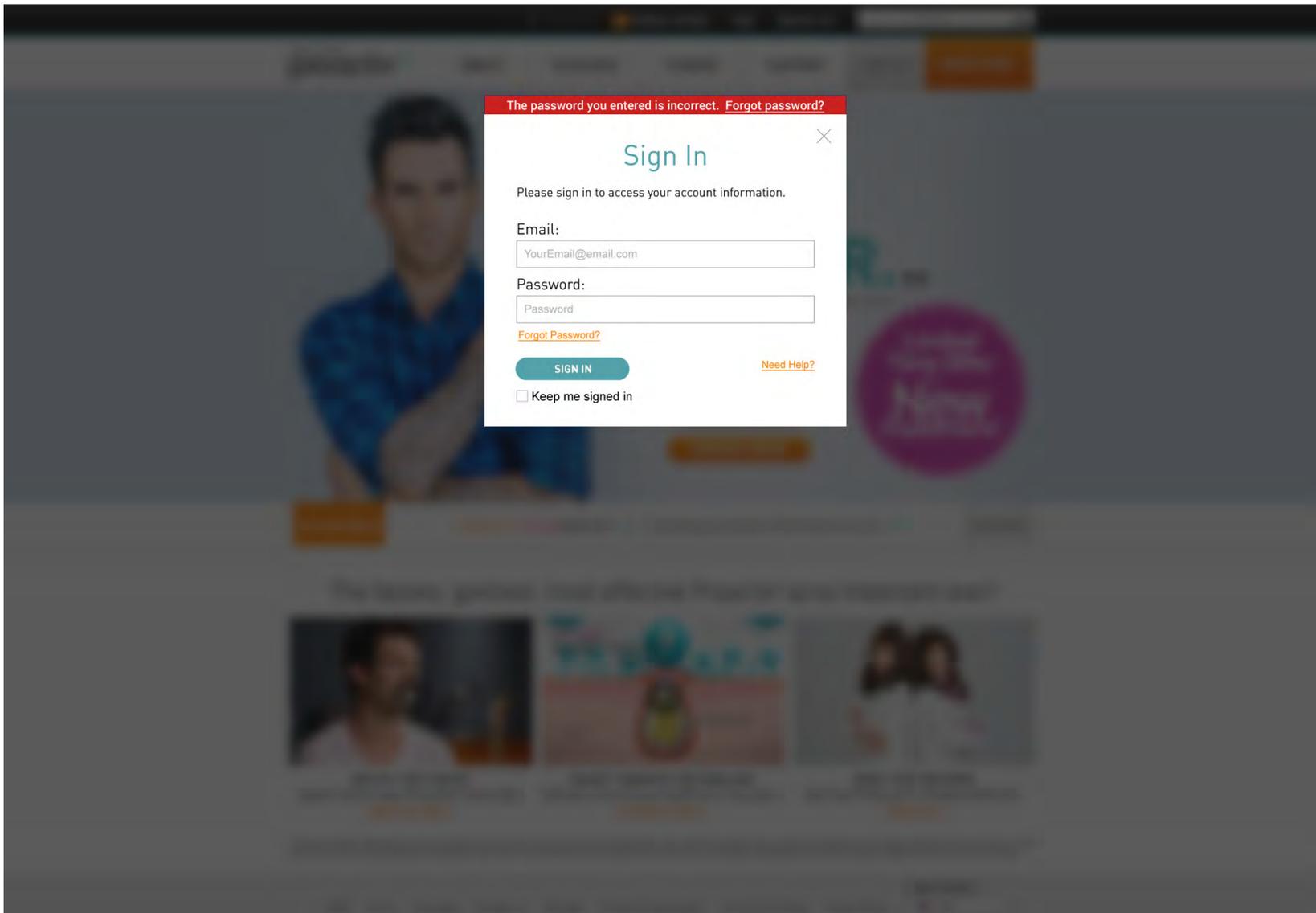
**Alert/Error** - Show inline error messaging on page

**Changes:**

**Use Cases** - Page needs to be consistent for people

1. needing to 'hard login' to see personal information
2. coming to site from link, email or bookmark needing a sign in
3. Possibly - sign in from homepage

**X** - where takes you changed to accommodate above use cases



## Sign In

1

Trying to access your member account, sign in here:

Email:

Password:

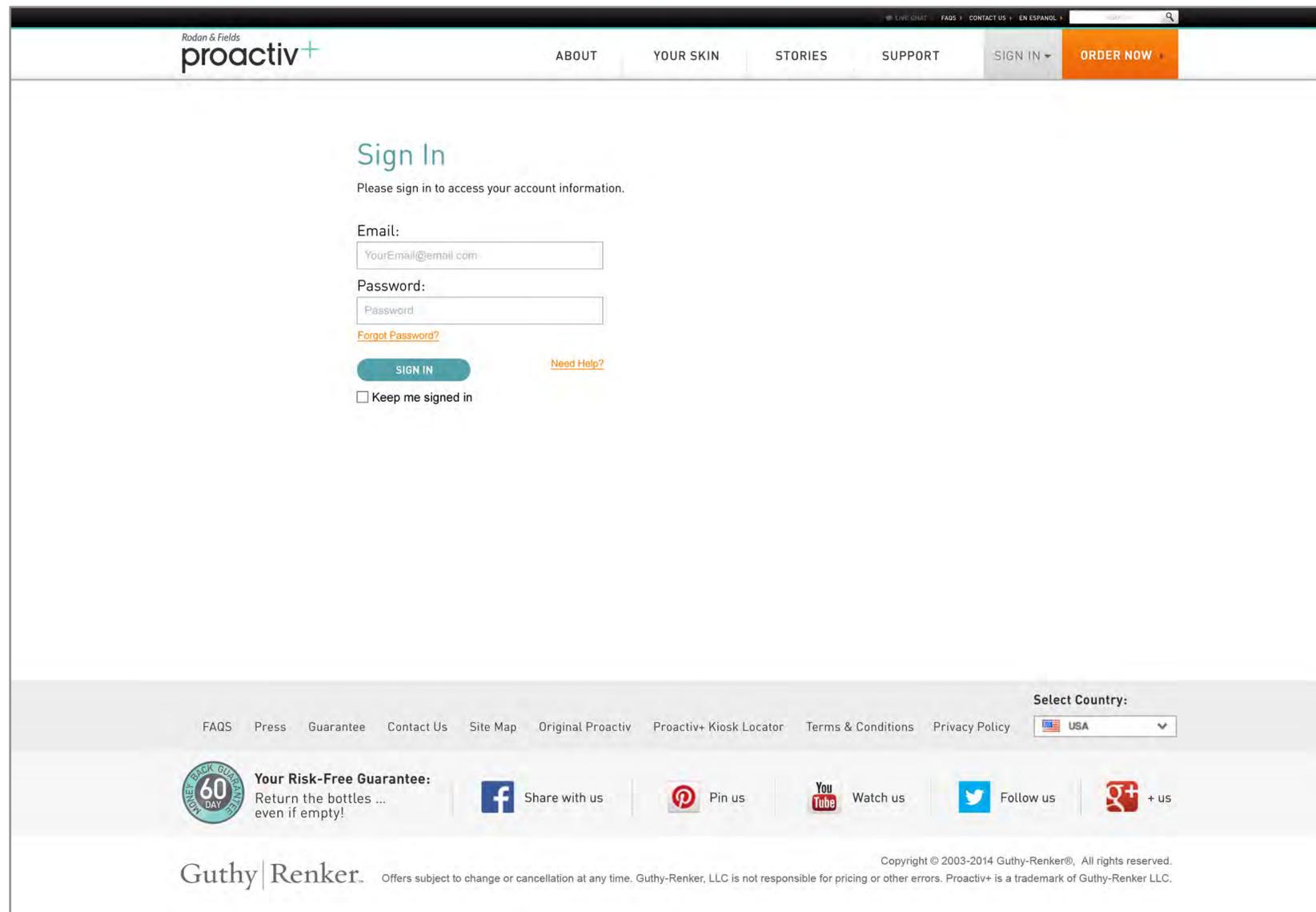
[Forgot Password?](#)

Keep me signed in

[Need Help?](#)

Notes:

NEW WIREFRAME 3/19



## Sign In

1

Trying to access your member account, sign in here:

Email:

Error with this field copy here FPO

Password:

[Forgot Password?](#)



Keep me signed in

[Need Help?](#)

FPO Copy block for brand login or membership information, if necessary.

Not a member, but want to visit the member site? [Go here](#)

Notes:

NEW WIREFRAME 3/19

proactiv+

Home Products How it Works Stories [Sign In](#) [Order Now!](#)

## Need Help Accessing Your Account?

1 To access your account online, please enter you information below:

**Step 1.**

Email:

- OR -

Customer Account Number:

**Step 2.**

Phone:

- OR -

Last 4 digits of cc:

our customer number as seen on your shipment invoice. [Invoice example here](#)

Invoice Image

If you are having trouble, please call customer service. 1-800-444-000

**Notes:**

LR02 - 'need help logging in'

LR15 - if successful here, land them in the profile page to edit email and password - not possible

**1. Identifier Fields**

**Select Identifier** - Dialogue box appears to enter personal information, depending on which you selected.

**Customer Number** - Require numeric entry for customer number. Minimum 5 numbers, can vary in number

**Page Experience** - This is a landing page experience that sits within the acquisition site, with current acq. site navigation. It is not an overlay

**Changes:**

v. 2 - Login flow technical feedback:

Step 1 - Validate user information in system, putting email first is able to identify people who have an email in the system.

Step 2 - Choice of phone or cc then verifies you are the person accessing account, so you can't just input someones email to get access

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Rodan & Fields **proactiv+** ABOUT YOUR SKIN STORIES SUPPORT SIGN IN ORDER NOW

## Need Help Accessing Your Account?

To access your account online, please enter your information below:

**Step 1**

Email:

— OR —

Customer Number:

**Step 2**

Phone Number on Your Account:

— OR —

Last 4 Digits of Credit Card Number:

**SUBMIT**

Your customer number is on the statement included with your shipment.



If you are having trouble, please call customer service at 1-800-309-4796.

FAQS Press Guarantee Contact Us Site Map Original Proactiv Proactiv+ Kiosk Locator Terms & Conditions Privacy Policy **Select Country:** USA

**60 DAY RISK-FREE GUARANTEE** **Your Risk-Free Guarantee:** Return the bottles ... even if empty!

Share with us Pin us Watch us Follow us + us

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Home Products How it Works Stories Sign In Order Now!

## Hi, Michael

1 We verified your member account in our system, please enter your information to access your account online:

Account Number:  
12345

Last 4 digits of cc:  
xxxx

---

Email:

Confirm Email:

Choose Password:

Confirm Password:  
  
Password must contain at least 6 characters

Keep me signed in

**Notes:**

LR02 - 'need help logging in'

LR15 - if successful here, land them in the profile page to edit email and password - not possible

**1. Identifier Fields**  
**Select Identifier** - Dialogue box appears to enter personal information, depending on which you selected.

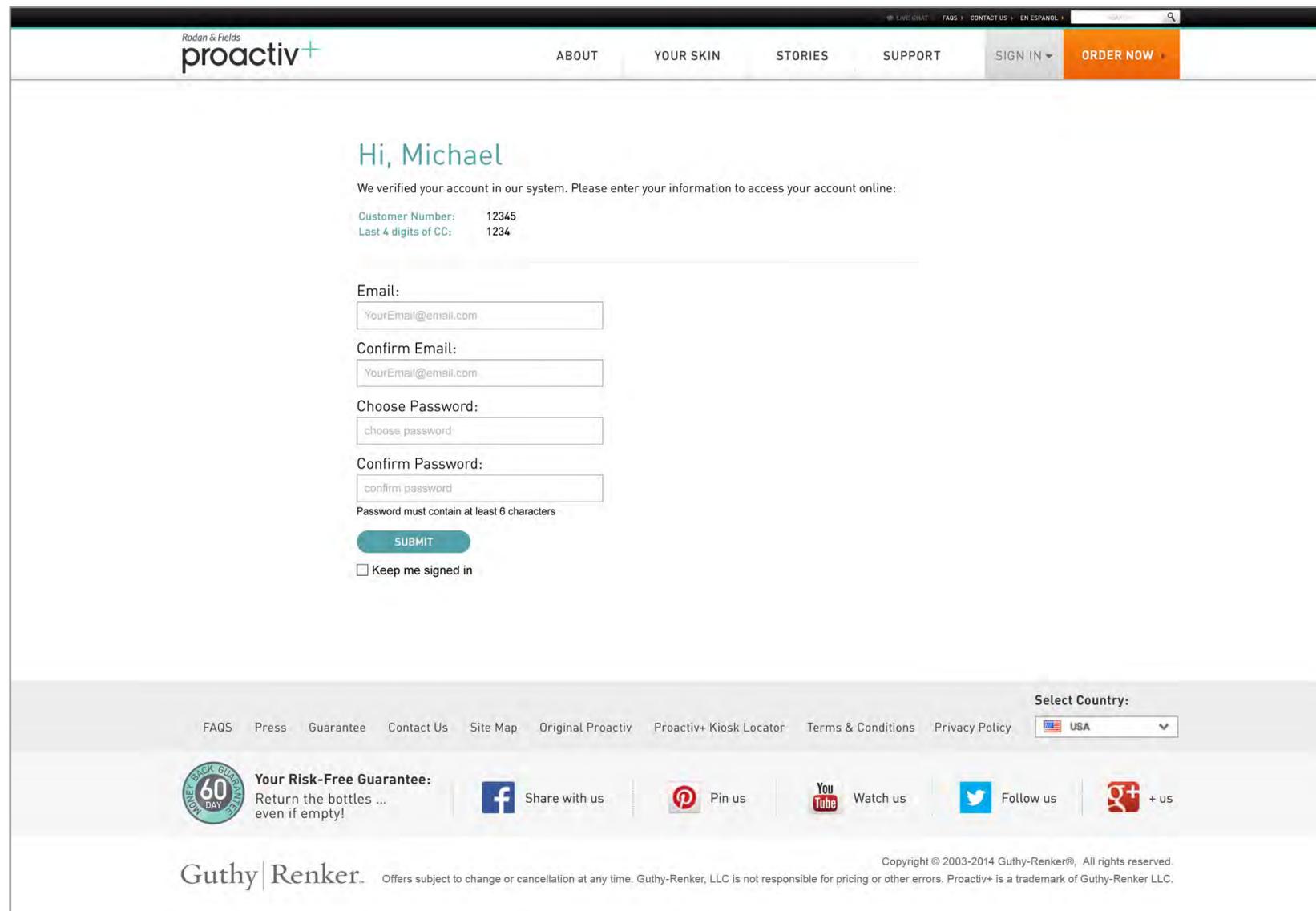
**Customer Number** - Require numeric entry for customer number. Minimum 5 numbers, can vary in number

**Page Experience** - This is a landing page experience that sits within the acquisition site, with current acq. site navigation. It is not an overlay

**Changes:**

v. 2 - Validated account then proceed here to setup account

Fields below: include email for users that didn't have email associated with their account yet



proactiv+

Home Products How it Works Stories Sign In Order Now!

## Hi, Michael

1 We verified your member account in our system, please enter your information to access your account online:

**Email Address:**  
michael@gmail.com

**Last 4 digits of cc:**  
xxxx

---

Please enter your information below to access your account online:

**Email:**

**Confirm Email:**

**Choose Password:**

**Confirm Password:**

Password must contain at least 6 characters

Keep me signed in

**Notes:**

LR02 - 'need help logging in'

LR15 - if successful here, land them in the profile page to edit email and password - not possible

**1. Identifier Fields**  
**Select Identifier** - Dialogue box appears to enter personal information, depending on which you selected.

**Customer Number** - Require numeric entry for customer number. Minimum 5 numbers, can vary in number

**Page Experience** - This is a landing page experience that sits within the acquisition site, with current acq. site navigation. It is not an overlay

**Changes:**

v. 2 - Validated account then proceed here to setup account

**Fields below:** prepopulate email because user is verified, but needs to finish setting up a password to access account

proactiv+

Home Products How it Works Stories Sign In Order Now!

Alert: Your email was already in our records, and an email with instructions to reset your password has been sent to 'michael@gmail.com'

## Hi, Michael

1 We verified your member account in our system, follow the link in your email to reset your password and access your account online.

**Account Number:**  
12345

**Last 4 digits of cc:**  
xxxx

**Email:**  
michael@gmail.com

**Notes:**

**LR02 - 'need help logging in'**

**LR15 - if successful here, land them in the profile page to edit email and password - not possible**

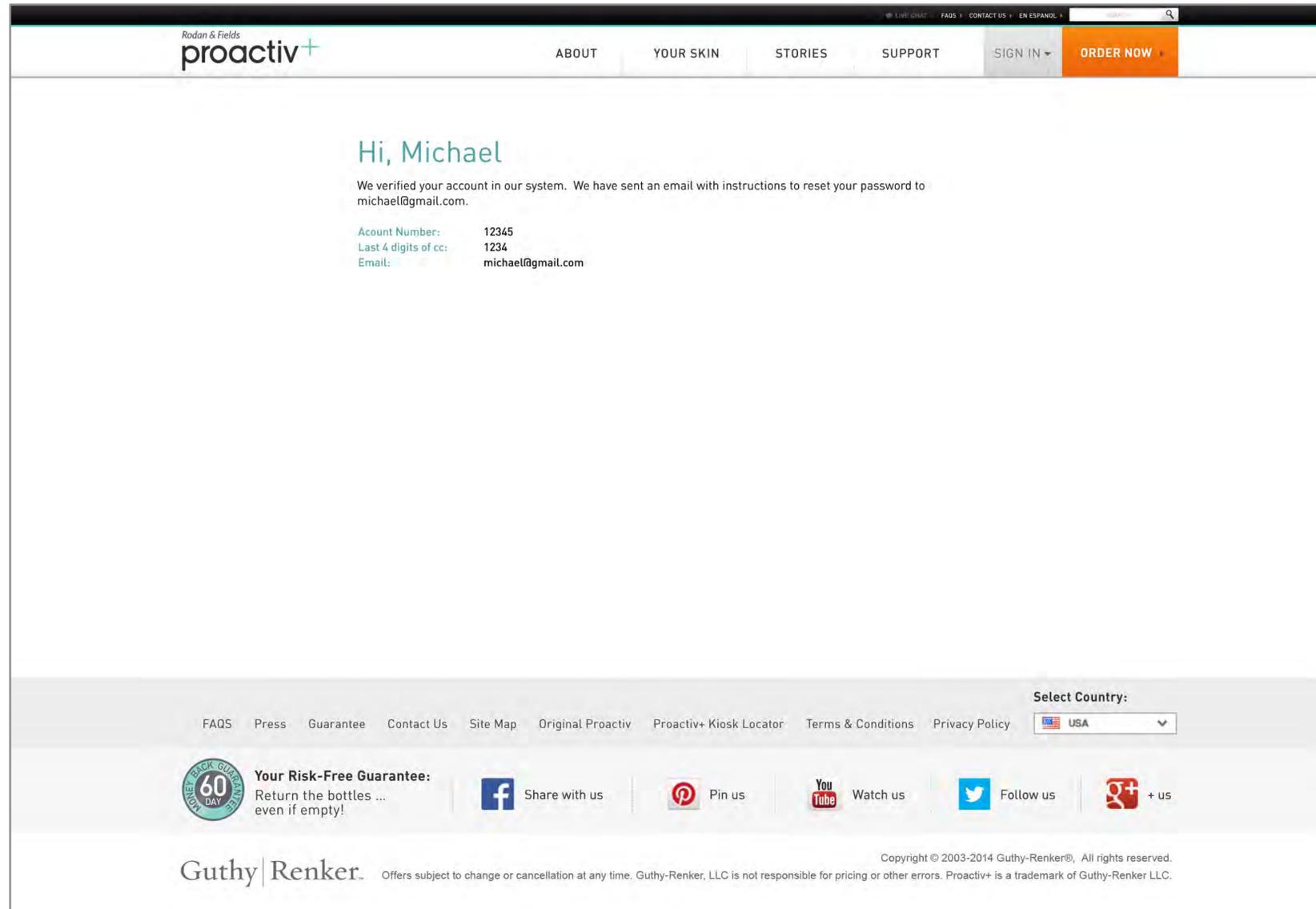
**1. Identifier Fields**  
**Select Identifier** - Dialogue box appears to enter personal information, depending on which you selected.

**Customer Number** - Require numeric entry for customer number. Minimum 5 numbers, can vary in number

**Page Experience** - This is a landing page experience that sits within the acquisition site, with current acq. site navigation. It is not an overlay

**Changes:**  
**v. 2 - Login flow technical feedback:**

**When email is associated with an account already, user can't be logged in without entering email/password in login fields. Also can't set up a new email password as seen on previous screen - so email is sent to reset password if they choose**



## Forgot Password

1

Email:

Reset Password

[Need Help?](#)

To get your new password, enter your email address below. We will send you a link to create a new password.

**Notes:**

**LR14b - 'password help' (forgot password in ui)**

**1. Forgot Password From Signin Page** - Request 'Forgot Password' from signin page

**Profile** - Request password change from profile section as well

**Page Experience** - This is a landing page experience that sits within the acquisition site, with current acq. site navigation. It is not an overlay

The screenshot shows the 'Forgot Password' page on the Proactiv website. At the top, there is a navigation bar with the Proactiv logo (Rodan & Fields) and menu items: ABOUT, YOUR SKIN, STORIES, SUPPORT, SIGN IN, and ORDER NOW. The main heading is 'Forgot Password'. Below it, there is an email input field with the placeholder text 'YourEmail@email.com' and a 'RESET PASSWORD' button. A link for 'Need Help?' is also present. To the right of the input field, there is a message: 'To reset your password, please enter your email address. We will send you a link to create a new password.' The footer contains a 'Select Country:' dropdown menu set to 'USA', a '60 DAY RISK-FREE GUARANTEE' badge, and social media links for Facebook, Pinterest, YouTube, Twitter, and Google+. The footer also includes the Guthy Renker logo and a copyright notice: 'Copyright © 2003-2014 Guthy-Renker®, All rights reserved. Offers subject to change or cancellation at any time. Guthy-Renker, LLC is not responsible for pricing or other errors. Proactiv+ is a trademark of Guthy-Renker LLC.'

Alert: The email with instructions has been sent to 'michael@gmail.com'

## Forgot Password

1

**Email:**

michael@gmail.com

To get your new password, enter your email address below. We will send you a link to create a new password.

**Notes:**

LR14b - enter email  
LR14c - submit  
LR14d - email sent

**1. Forgot Password Confirmation** - Visual alert/confirmation of email sent to reset password

**Page Experience** - This is a landing page experience that sits within the acquisition site, with current acq. site navigation. It is not an overlay

## Create a New Password

1

Phone:

Choose Password:

Confirm Password:

Password must contain at least 6 characters

Keep me signed in

**Notes:**

LR01 - gave email over phone

**1. New Password**

**Reset-** Ability to reset password with phone verification

**Page Experience** - This is a landing page experience that sits within the acquisition site, with current acq. site navigation. It is not an overlay

Live Chat | FAQs | Contact Us | En Español

Rodan & Fields **proactiv+** ABOUT YOUR SKIN STORIES SUPPORT SIGN IN ORDER NOW

## Create a Password

Phone Number on Your Account:

Choose Password:

Confirm Password:

**SUBMIT**

Keep me signed in

FAQS Press Guarantee Contact Us Site Map Original Proactiv Proactiv+ Kiosk Locator Terms & Conditions Privacy Policy **Select Country:** USA

**60 DAY RISK-FREE GUARANTEE** **Your Risk-Free Guarantee:** Return the bottles ... even if empty!

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1

Alert: The email with instructions has been sent to 'michael@gmail.com'

## Create a New Password

Phone:

Choose Password:

Confirm Password:

Password must contain at least 6 characters

Keep me signed in

### Notes:

**1. Alert**

Password Success alert message shown, when new password entry is successful

## Create a New Password

1

Choose Password:

Confirm Password:

Password must contain at least 6 characters

Keep me signed in

### Notes:

LR04c - landing page to setup password

LR14e - reset landing page  
LR14f - form fields

LR14g - 'remember me'  
LR14h - 'private computer' messaging remove at ui discretion

LR14i - 'password meter'

LR18e - customer service triggered email link

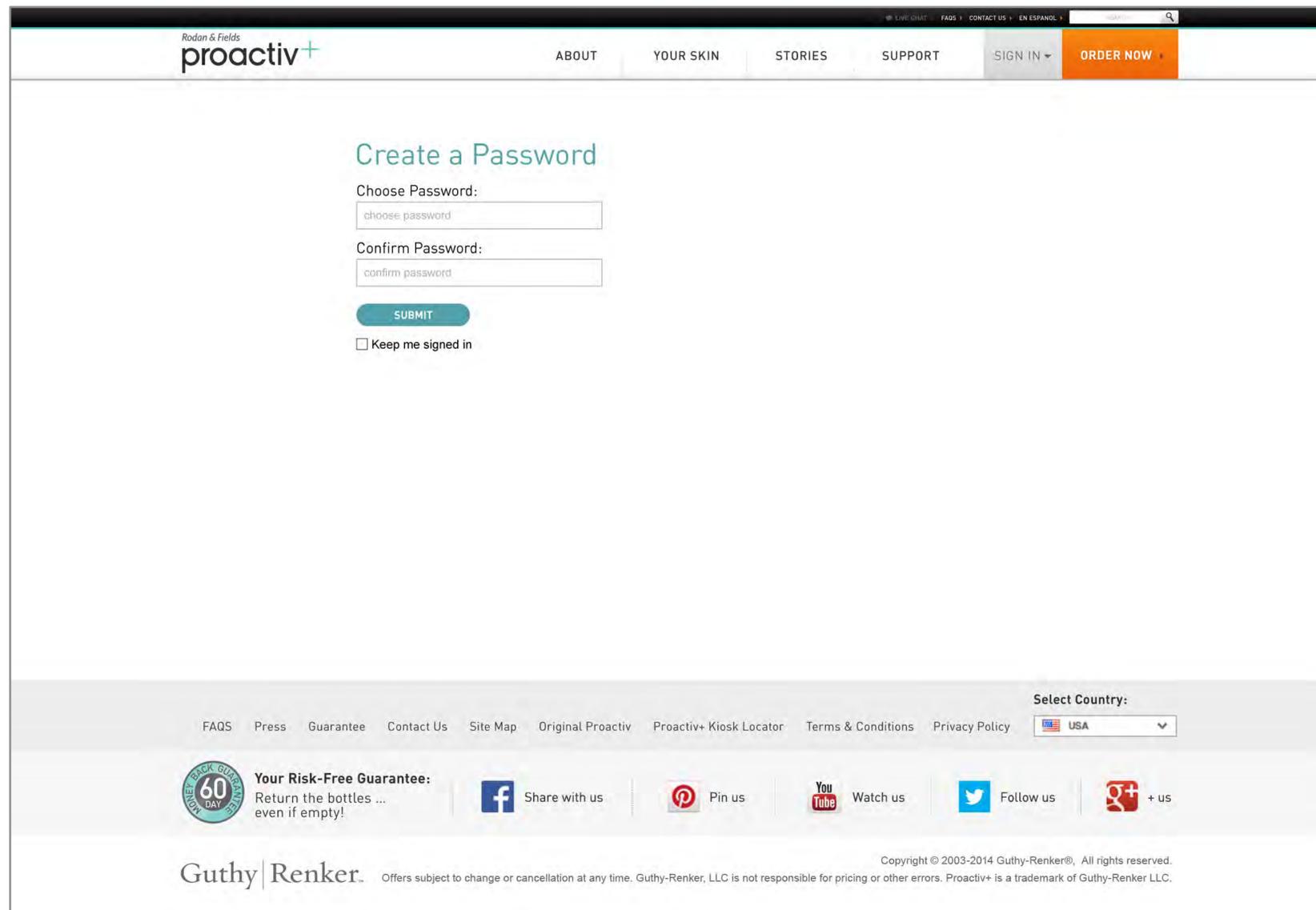
LR19 - customer service triggered email link

LR20 - email link to setup account

### 1. New Password

**Email Link Reset**- Ability to reset password from email link

**Page Experience** - This is a landing page experience that sits within the acquisition site, with current acq. site navigation. It is not an overlay



proactiv+

[My Account](#)
[Shop](#)
[Content](#)
[Help Center](#)

Welcome Michael!
🛒

1

## Hi, Michael

Praesent eu ex placerat, tempor leo eu, auctor purus.  
Nunc fermentum elit sit amet quam tincidunt, gravida pharetra ligula dictum.

Log Out
✕

2

[My Kit](#)

15

[Order History](#)

[My Profile](#)

### My Kit

3

90-DAY SUPPLY

Help Me Find a Product

Change Products

Last Shipment:  
**Dec 27, 2014**

Track

---

Ships Every:  
**12 Weeks**

Edit

---

Next Shipment:  
**Jan 27, 2015**

Ship Now

4

FPO - Text explanation of autoshipment and its benefits

**Payment Schedule:**

note about shipping schedule FPO copy

\$29.99	Jan 27, 2015
\$29.99	Feb 27, 2015
\$29.99	Mar 27, 2015

### Recommended Products

5

★★★★★

Micro-beads & glycolic acid  
smooth away excess oil

Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

Buy Now \$50.00

Add to Kit \$39.95

★★★★★

Micro-beads & glycolic acid  
smooth away excess oil

Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

Buy Now \$50.00

Add to Kit \$39.95

★★★★★

Micro-beads & glycolic acid  
smooth away excess oil

Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

Buy Now \$50.00

Add to Kit \$39.95

**Notes:**

- LR09 - login required (for those soft-logged in) in order to 'ship now'
- KR01 - see kit contents
- KR02 - 'add more products' CTA
- KR04 - CTAs in the 'my kit' section
- KR05 - add from 'recommended products'
- AR-01 - I want to see account information
- AR07 - change shipping frequency
- AR08 - ship now

1. **Welcome Message**  
Welcome Banner - Small banner that user can 'x' out of to remove from view. Seen on landing page only, to start.
2. **Secondary Navigation**  
Land in 'My Kit' Section - Member landing experience is the 'My Kit' page by default
3. **My Kit**  
FPO Text Strip - Design discretion where this goes (outside or inside kit) but communicates the benefits of auto shipment and the continuity program, being a member

**Product Images** - Pending Scene 7 conversation, items are the actual items in your kit, seen lined up next to each other for realistic kit presentation

**'Help Me Find a Product'** - Brings up the popup dialogue box over catalog experience- to choose product solution categories, and go to shop

**'Add More Products'** - Straight to Catalog

**'Edit'** - Popup 'Edit- Kit Adjust Frequency' appears to change the shipment frequency of kit

**'Track'** - Opens up new window view for shipment tracking page, (no wireframe) - external resource information

**'Ship Now'** - Popup 'Ship Now' confirmation page

4. **Kit Price**  
'(i)' - Pending Billing explanation video - currently requested, unclear if popup needs to be designed in meantime

**Tax** - Show general, estimated tax rate for that area, not actual

5. **Recommended Products**  
Recommended Products - Same functionality as products in catalog experience

**CTA** - Work with design to make sure the CTA show which price you are buying, whether horizontally aligned or stacked vertically.

Dr. Rodan & Fields  
**proactiv**

WELCOME, MICHAEL

MY ACCOUNT SHOP MY SKINCARE HELP CENTER SHOPPING CART

“We’re here to get you clear. Just three steps, twice a day.” **HOW TO USE**  
—Drs. Katie Rodan & Kathy Fields

Enjoy Your Exclusive Member Benefits:

- Save up to 50% on the full line of Proactiv products
- Receive surprise free gifts
- Speed-up or slow down any shipment
- Change the products in your kit any time
- 60-Day money back guarantee (less S&H)
- Skincare Advisors on call

My Next Kit Order History My Profile

### My Next Kit



**90-DAY SUPPLY**

Last Shipment: **Dec 5, 2015**  
**TRACK**

Ships Every: **12 Weeks**  
**EDIT**

Next Shipment: **Jan 27, 2015**  
**SHIP NOW**

**3 Convenient Payments**

1st Payment: \$29.99 | **DEC 05, 2015**

2nd Payment: \$29.99 | **DEC 27, 2015**

3rd Payment: \$29.99 | **JAN 29, 2015**

**HELP ME FIND A PRODUCT** **CHANGE PRODUCTS**

**How is this different from my first shipment?**  
Typically customers start with a 30-day supply. For your convenience, and to save you shipping costs, your replenishment shipments include a 90-day supply. Change how often you receive your shipments any time (see right).

Full Price:	\$219.85
Your Price:	\$119.85
S&H:	\$11.95
Tax:	\$10.20
<b>Your Total:</b>	<b>\$142.00</b>
Your Savings:	\$100.00

### Recommended Products For Michael



**Dark Spot Corrector & Skin Purifying Mask**  
★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: \$70.00  
Member Price: **\$50.00** **BUY NOW**

Add to your Kit for: **\$30.00** **ADD TO KIT**



**Re-Texturizing Toner**  
★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: \$70.00  
Member Price: **\$50.00** **BUY NOW**

Add to your Kit for: **\$30.00** **ADD TO KIT**



**Instant Radiance Duo**  
★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: \$70.00  
Member Price: **\$50.00** **BUY NOW**

Add to your Kit for: **\$30.00** **ADD TO KIT**

Customer Service Money-Back Guarantee FAQs Site Map Terms Privacy Kiosk Locator

Select Country: USA

**60 DAY MONEY BACK GUARANTEE** Your Risk-Free Guarantee: Return the bottles ... even if empty!

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[My Kit](#)



[Order History](#)



[My Account Info](#)



## Hi, Michael

Praesent eu ex placerat, tempor leo eu, auctor purus.  
Nunc fermentum elit sit amet quam tincidunt, gravida pharetra ligula dictum.



### My Kit

FPO - Text explanation of autoshipment and its benefits

Alert: change to kit successful- confirmation message!



Product Name  
Size  
Description text here, FPO for text in this space

Product

Full Price: ~~\$219.85~~  
Your Price: **\$119.85**  
S&H: **\$11.95**  
Tax: **\$10.20**  
Your Total: **\$142.00**  
Your Savings: **\$100.00**

Last Shipment Order Status:  
**Dec 27, 2014**

Your Kit will automatically ship to you every  
**4 Weeks**

Next Shipment:  
**Jan 27, 2015**

**Payment Schedule:**  
note about shipping schedule FPO copy  
\$29.99 Jan 27, 2015  
\$29.99 Feb 27, 2015  
\$29.99 Mar 27, 2015

### Recommended Products

<p>Product Title</p>  <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p><input type="button" value="Buy Now \$50.00"/> <input type="button" value="Add to Kit \$39.95"/></p>	<p>Product Title</p>  <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p><input type="button" value="Buy Now \$50.00"/> <input type="button" value="Add to Kit \$39.95"/></p>	<p>Product Title</p>  <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p><input type="button" value="Buy Now \$50.00"/> <input type="button" value="Add to Kit \$39.95"/></p>
--	--	--

#### Notes:

KR03 - remove products hover  
KR04 - CTAs in the 'my kit' section

KR07 - when legacy segment tries to add/remove and it will alter segment - popup messaging

KR08/ KR09/ KR10 - when business rules changed, person tries to add/remove and it will alter segment - popup messaging

KR11 - alert banner in kit, notify of changes

AR07 - change shipping frequency

AR08 - ship now

R16 - urgent alert about account

#### 1. Kit Interaction Displays

'Alert message' - shows a confirmation of changes made to the kit, shipping or other changes

Add new product 'circle' - Adding product to kit, visually see product added to kit on page

'Kit product hover' - When hovering over kit, ability to see product name, size and can add additional item or remove it from kit

WELCOME, MICHAEL

Dr. Rodan & Fields  
**proactiv**

MY ACCOUNT SHOP MY SKINCARE HELP CENTER SHOPPING CART

“We’re here to get you clear. Just three steps, twice a day.” **HOW TO USE**  
—Drs. Katie Rodan & Kathy Fields

Enjoy Your Exclusive Member Benefits:

- Save up to 50% on the full line of Proactiv products
- Receive surprise free gifts
- Speed-up or slow down any shipment
- Change the products in your kit any time
- 60-Day money back guarantee (less S&H)
- Skincare Advisors on call

My Next Kit Order History My Profile

### My Next Kit

Success! Your kit has been updated.

**90-DAY SUPPLY**

Last Shipment: **Dec 5, 2015**  
**TRACK**

Ships Every: **12 Weeks**  
**EDIT**

Next Shipment: **Jan 27, 2015**  
**SHIP NOW**

**3 Convenient Payments**

1st Payment: \$29.99 | **DEC 05, 2015**

2nd Payment: \$29.99 | **DEC 27, 2015**

3rd Payment: \$29.99 | **JAN 29, 2015**

**How is this different?**  
Typically customers receive a 90-day supply of product over time (see right).

**Pore Targeting Treatment**  
FPO Ridiculus habit lacus ultrices cursus turpis cursusc mid nunc lorem aliquet et domini. 5oz.

**CHANGE PRODUCTS**

Full Price: ~~\$219.85~~  
Your Price: \$119.85  
S&H: \$11.95  
Tax: \$10.20  
**Your Total: \$142.00**  
Your Savings: \$100.00

**ADD ANOTHER**  
**REMOVE**

### Recommended Products For Michael

**Dark Spot Corrector & Skin Purifying Mask**  
★★★★★  
Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.  
Full Price: \$70.00  
Member Price: **\$50.00** **BUY NOW**  
Add to your Kit for: **\$30.00** **ADD TO KIT**

**Re-Texturizing Toner**  
★★★★★  
Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.  
Full Price: \$70.00  
Member Price: **\$50.00** **BUY NOW**  
Add to your Kit for: **\$30.00** **ADD TO KIT**

**Instant Radiance Duo**  
★★★★★  
Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.  
Full Price: \$70.00  
Member Price: **\$50.00** **BUY NOW**  
Add to your Kit for: **\$30.00** **ADD TO KIT**

Customer Service Money-Back Guarantee FAQs Site Map Terms Privacy Kiosk Locator

Select Country: USA

**60 DAY MONEY BACK GUARANTEE**  
Your Risk-Free Guarantee:  
Return the bottles ... even if empty!

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## Hi, Michael

Praesent eu ex placerat, tempor leo eu, auctor purus.  
Nunc fermentum elit sit amet quam tincidunt, gravida pharetra ligula dictum.

×

### My Kit

1

Your Kit is on your way...

Praesent eu ex placerat, tempor leo eu, auctor purus.  
Nunc fermentum elit sit amet quam tincidunt, gravida pharetra ligula dictum.

[Help Me Find a Product](#)

#### Recommended Products

<p><b>Product Title</b></p> <p>Micro-beads &amp; glycolic acid smooth away excess oil &amp; impurities so BPO can quickly access pores.</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p><a href="#">Buy Now \$50.00</a> <a href="#">Add to Kit \$39.95</a></p>	<p><b>Product Title</b></p> <p>Micro-beads &amp; glycolic acid smooth away excess oil &amp; impurities so BPO can quickly access pores.</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p><a href="#">Buy Now \$50.00</a> <a href="#">Add to Kit \$39.95</a></p>	<p><b>Product Title</b></p> <p>Micro-beads &amp; glycolic acid smooth away excess oil &amp; impurities so BPO can quickly access pores.</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p><a href="#">Buy Now \$50.00</a> <a href="#">Add to Kit \$39.95</a></p>
--	--	--

Notes:

User Story is TBD

1. Kit Placeholder

Image/icon and description that explains that your kit is on your way.

### Help Me Find the Right Product ✕

FPO Copy We want to help find you the right skin solutions, to build the best skin regime for you.

Survey questions need more work based on brand information and market research, customer surveys about skin issues.

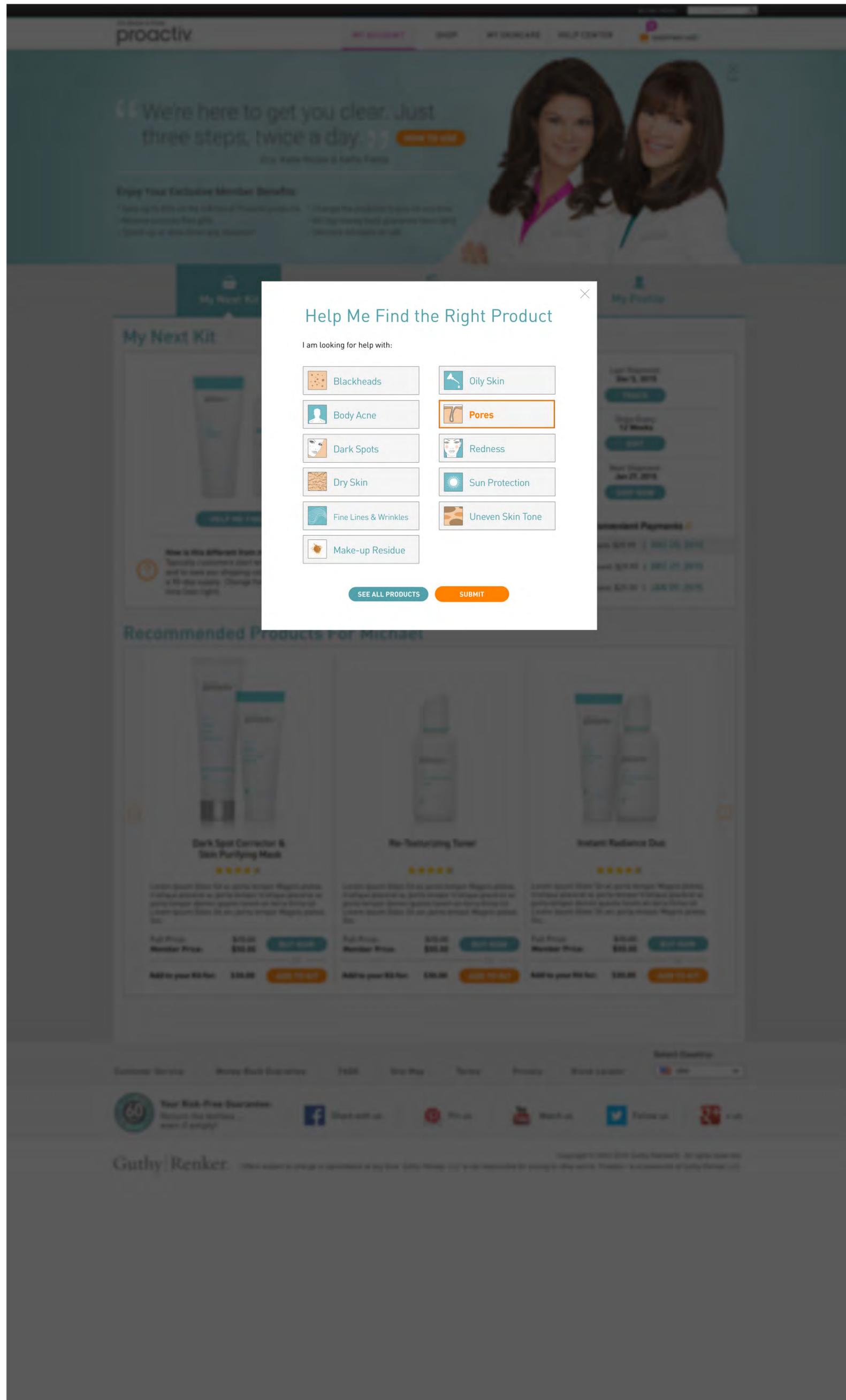
1

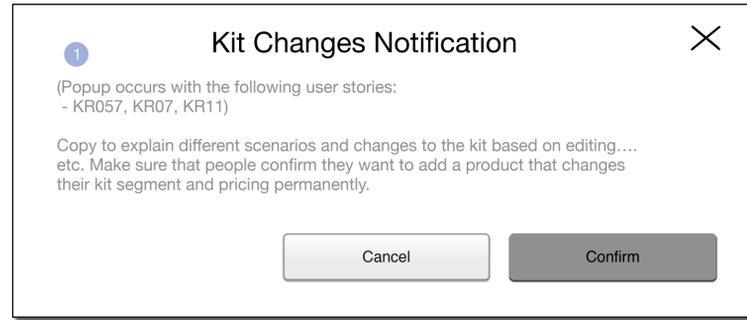
Product Category	Product Category	Product Category	Product Category
Product Category	Product Category	Product Category	Product Category
Product Category	Product Category	Product Category	

**Notes:**

**1. Kit Interaction Displays Category Selection** - Ability to multiselect categories for a tailored catalog experience - will show the associated categories in order within the catalog experience

**Changes:**  
**Need Discussion** - based on no filters or categories for catalog today, still can place products in order of sections brand establishes - so this could still display brand categories



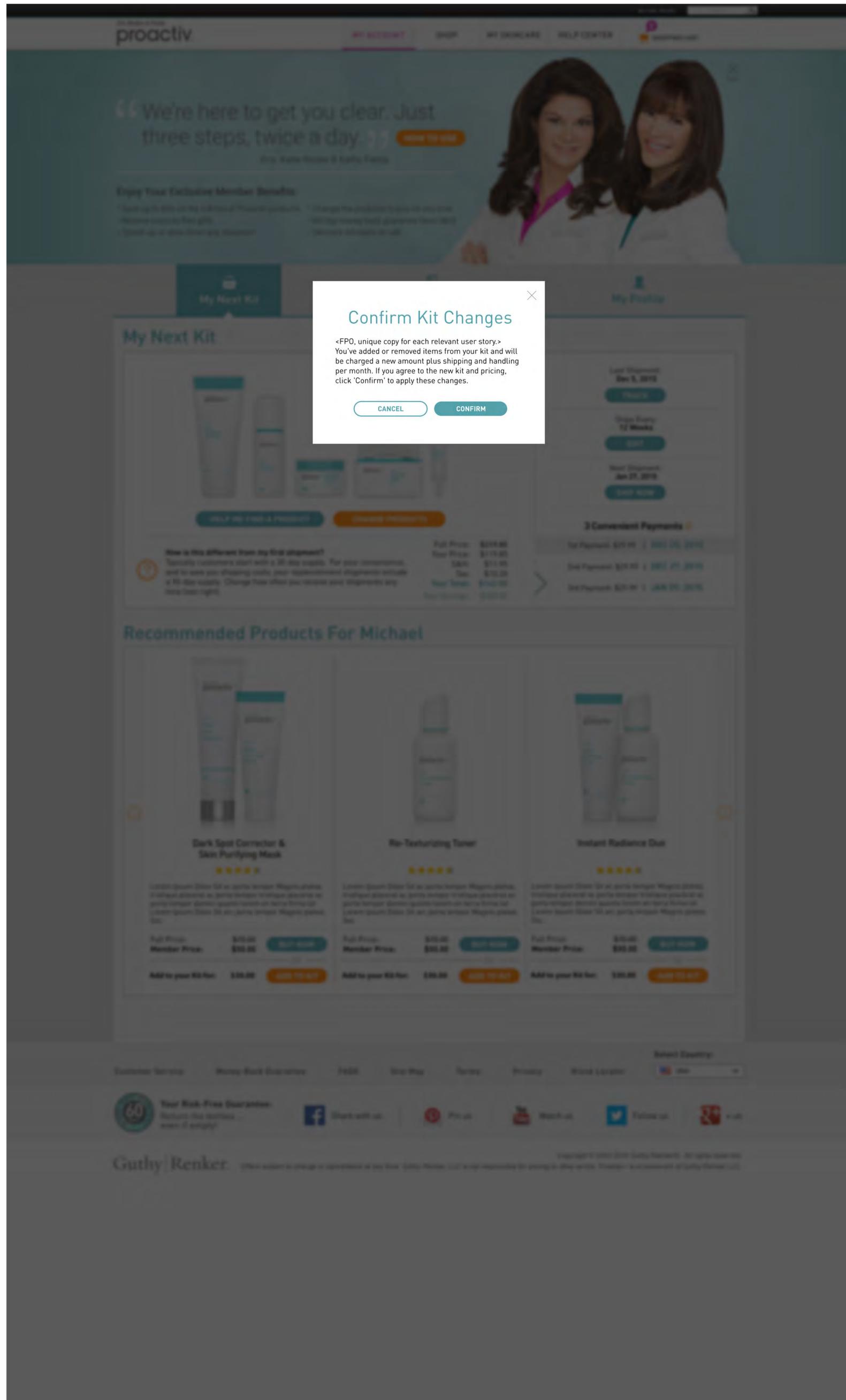


**Notes:**

**1. Display Use Cases**

**Popup Appearance** - Use as indicated in user stories except for generic add scenario. For remove or any of the legacy or business rules related stories, it will be used.

**Changes:**  
User stories haven't changed, this is still seen every time a kit CTA is clicked



### Edit Kit Frequency ✕

FPO copy if necessary.  
Changing ship frequency automatically changes date of next shipment.

**1**

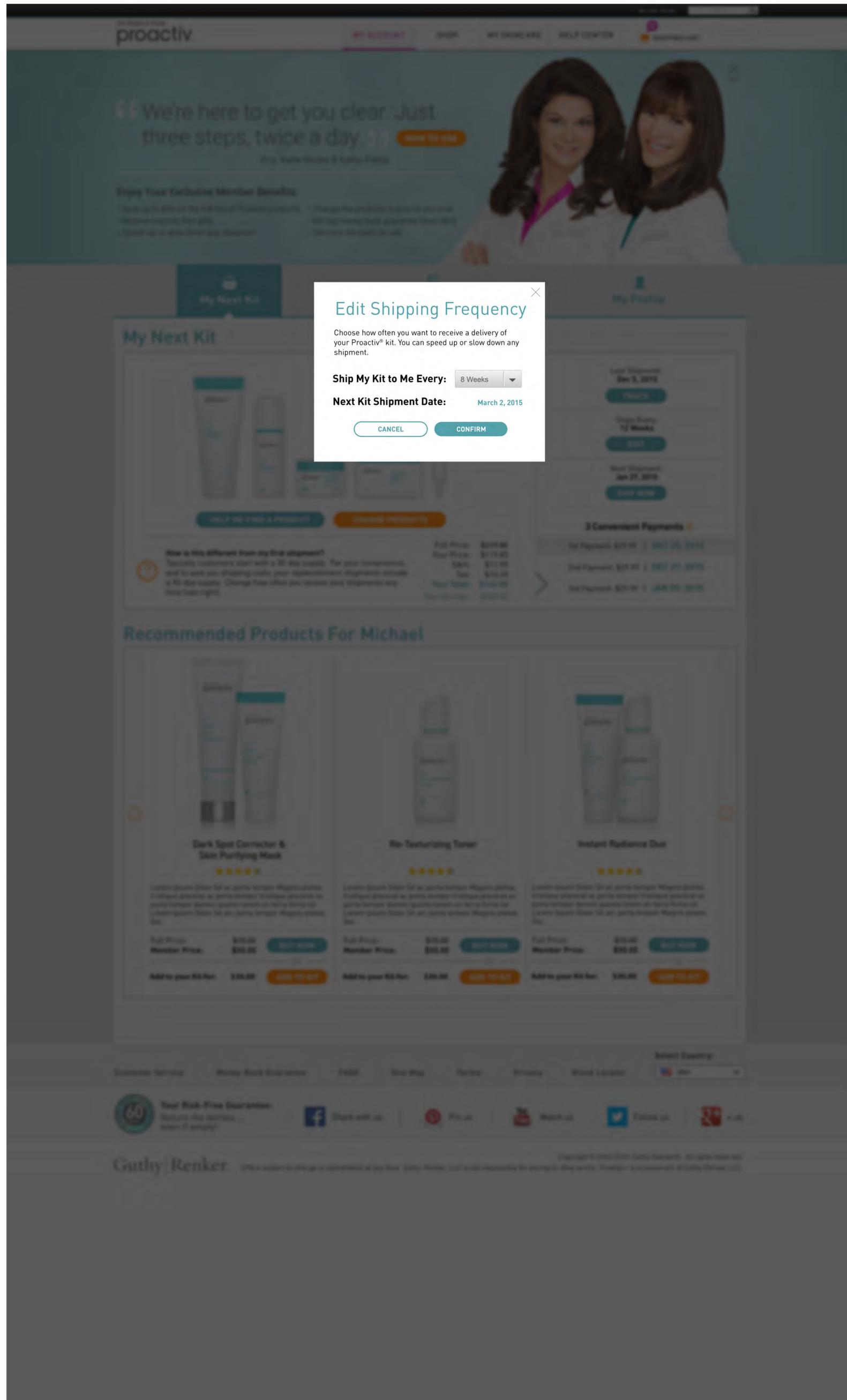
Current Kit Frequency: Ships Every

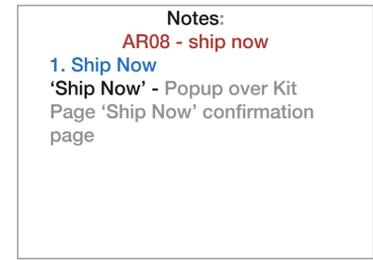
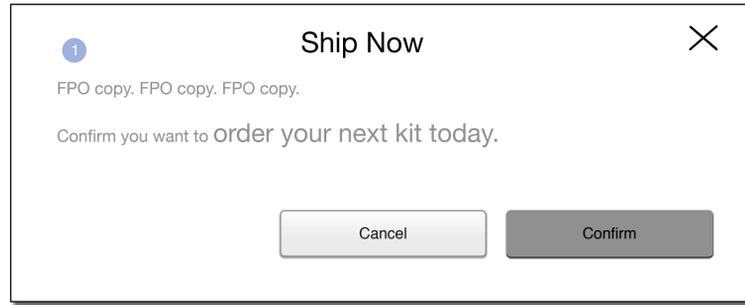
Next Kit Shipment Date: March 2, 2015

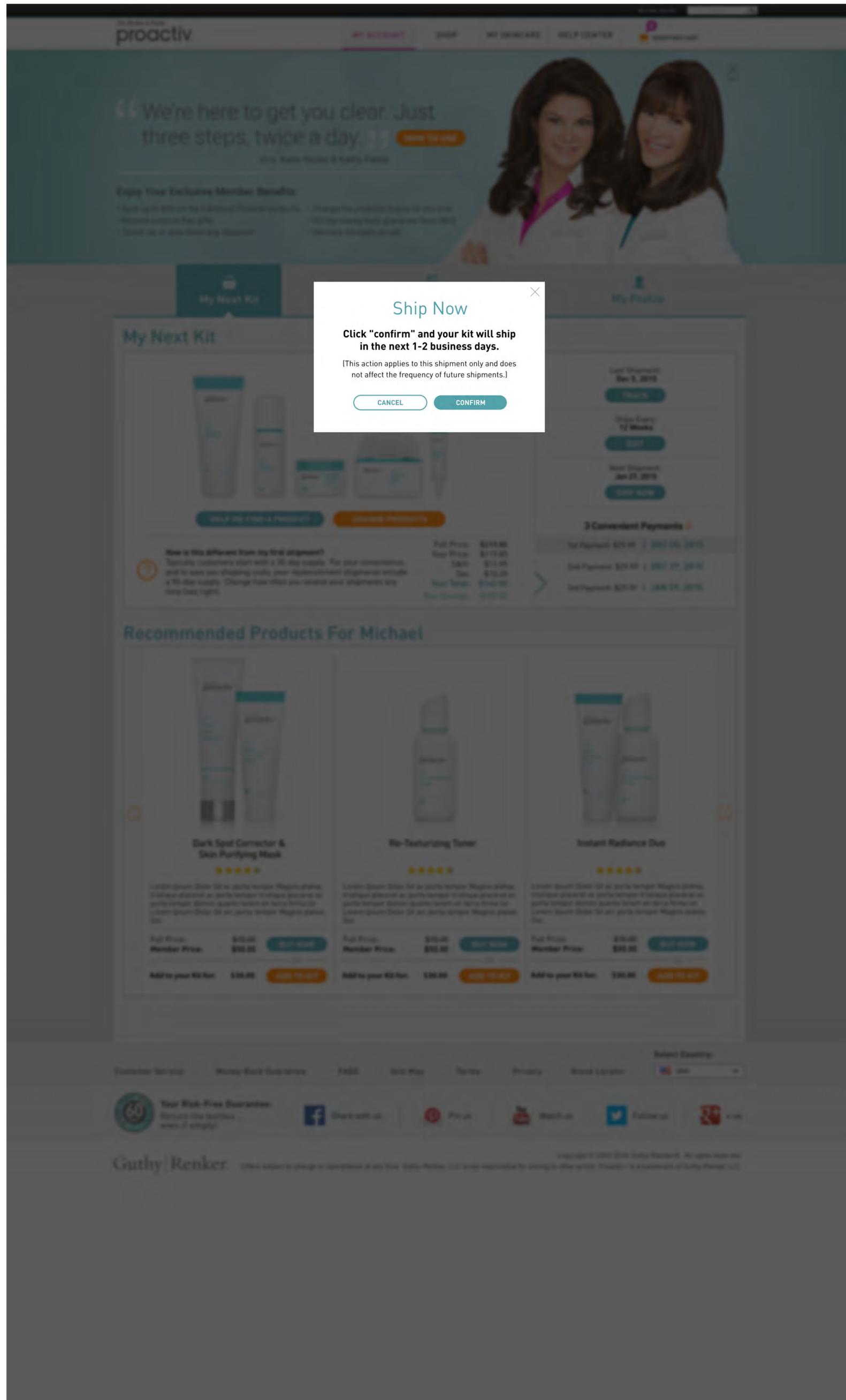
**Notes:**  
**AR07 - change shipping frequency**

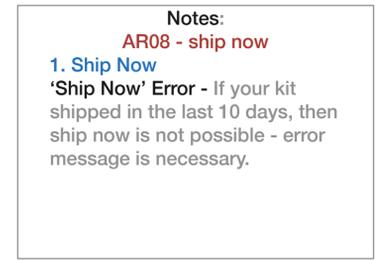
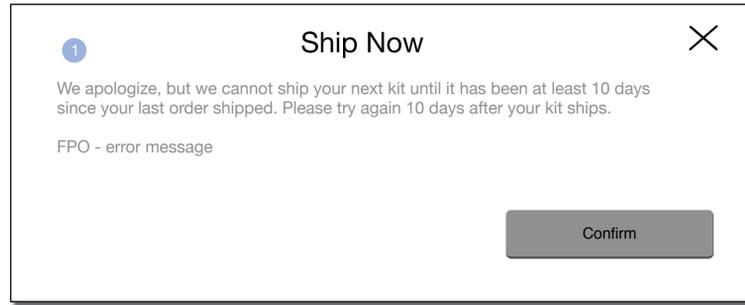
**1. Edit Kit Frequency Display** - Popup over Kit Page 'Edit- Kit Adjust Frequency' appears to change the shipment frequency of kit

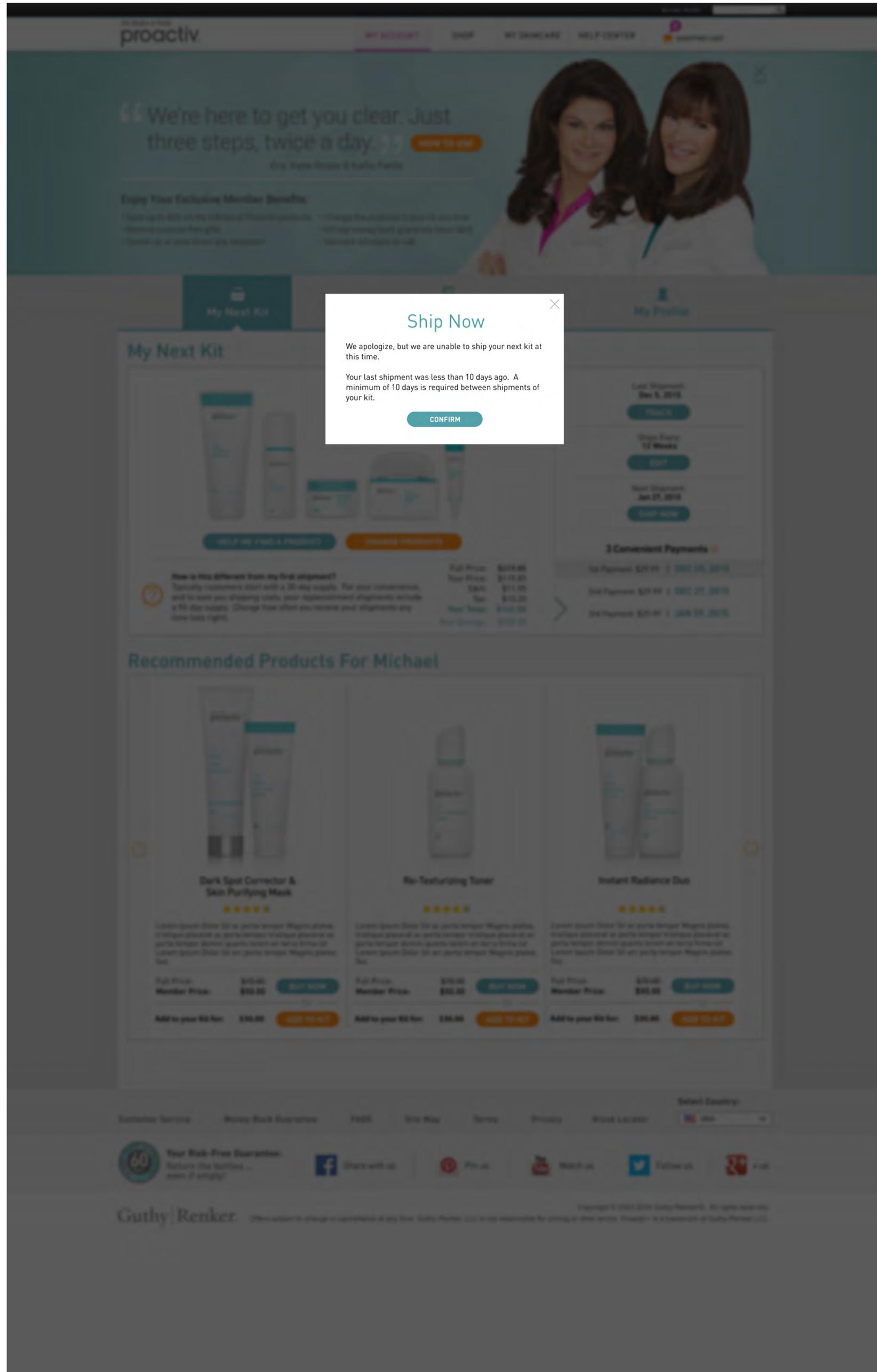
**'8 Weeks'** - Display range of times that we allow for adjustments, in month increments











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## Order History

### 1 Last Kit

2 Custom Kit Order
90-DAY SUPPLY

Order Number: **4353453**  
Shipped: **Sept 5, 2014**



**Kit Content:**

- Item 01
- Item 02
- Item 03
- Item 04
- Item 05

Track

**Total:**

Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**Total: \$89.97** ⓘ

Billed in 3 Convenient Payments ⓘ

### 3 Transaction History

Date	Order Number:	Activity	
Nov 5, 2014	001728	Catalog Item Order Processing	<div style="border: 1px solid #ccc; padding: 2px 10px; background-color: #f0f0f0;">Details</div>
Sept 5, 2014	001628	5 Piece Custom Kit Auto Shipment	<div style="border: 1px solid #ccc; padding: 2px 10px; background-color: #f0f0f0;">Details</div>
June 5, 2014	001222	5 Piece Custom Kit Auto Shipment	<div style="border: 1px solid #ccc; padding: 2px 10px; background-color: #f0f0f0;">Details</div>
June 1, 2014	001199	Single Item Purchase	<div style="border: 1px solid #ccc; padding: 2px 10px; background-color: #f0f0f0;">Details</div>
March 5, 2014	001111	5 Piece Custom Kit Auto Shipment	<div style="border: 1px solid #ccc; padding: 2px 10px; background-color: #f0f0f0;">Details</div>

[See More History](#)

**Notes:**

**AR15 - see history shipments and payments**

**1. Last Kit Section**

**Display** - Show the last kit as anything that has shipped or is being processed, or is not longer displayed on the 'my kit' page because it can no longer be altered or edited

**2. Last Kit Contents**

**Image** - sample image for a kit, not their personal kit photo, unless we can do display this with such a small space

**Kit Content** - product names list, with ability to click and see product details pages for items

**Track**- New window to see the package tracking information

**'Checkmark'** - Visual indication when an installment has been paid, distinguishing what has been paid and what balance remains for that order

**Installments** - Default view: the 3 scheduled payment installments and how they are divided and charged

Changes view: if payments are altered by customer service or methods which people paid, then goes to list of all details together

**3. Payment & Shipment History**

**Order 'Details'** - Not behind login, so showing only method of payment without card or check details

**Order History Column Filters**- Can change view by clicking on each of the Order history column titles, organizing content by those categories

**Order History** - Chronological list of all payments & shipments, visually distinguish between types, but serves as a chronological list first, and details shows the association of all orders and payments together

**Details Selection** - When you select a payment from order history list - highlight the payment line in the dialogue popup or last kit view so people see how that payment fits into the order

**Payment v. Order Shipment** - Listed chronologically, but visually distinct between type

**Changes:**

**Image can display kit products (not for first entry kit)**

**Creative decision about size and ability to display those images in small space**

WELCOME, MICHAEL

Dr. Rodan & Fields **proactiv**

MY ACCOUNT SHOP MY SKINCARE HELP CENTER SHOPPING CART

My Next Kit **Order History** My Profile

## Order History

### Last Kit

[FPO]Custom Kit Auto Shipment **90-DAY SUPPLY** Order Number: 4353453 Shipped: Sept 5, 2014 [TRACK](#)

[My Next Kit](#)



**Kit Contents:**

- Skin Smoothing Exfoliator
- Pore Targeting Treatment
- Complexion Perfecting Hydrator
- Cleansing Body Bar
- Emergency Blemish Relief

**Total:**

- Items Subtotal: \$75.33
- S&H: \$8.64
- Tax: \$6.00
- Your Total: \$89.97

[Billed in 3 Convenient Payments](#)

### Transaction History

Date	Order Number	Activity	DETAILS
Nov 5, 2014	001728	<FPO>Catalog Item Order Processing	<a href="#">DETAILS</a>
Sept 5, 2014	001628	<FPO>5 Piece Custom Kit Auto Shipment	<a href="#">DETAILS</a>
June 5, 2014	001222	<FPO>5 Piece Custom Kit Auto Shipment	<a href="#">DETAILS</a>
June 1, 2014	001199	<FPO>Single Item Purchase	<a href="#">DETAILS</a>
March 5, 2014	001111	<FPO>5 Piece Custom Kit Auto Shipment	<a href="#">DETAILS</a>

Customer Service Money-Back Guarantee FAQs Site Map Terms Privacy Kiosk Locator **Select Country:** USA

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### Kit & Catalog Item Order

Order Number: 4353453  
Shipped: Sept 5, 2014  
Shipped: 2nd line if needed



**Kit Content:**  
Item 01  
Item 02  
Item 03  
Item 04  
Item 05



**FPO Catalog Item:**  
Item 01

**Total:**  
Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**Total: \$89.97**  
Billed in 3 Convenient Payments

[Track](#) [Track](#)

**Notes:**  
**Changes: UI**

**1. Popup 'Details' Display**  
(Consistent view as the 'last kit content' from Order & Billing History Page... Only the display for Kit Shipments & associated payments, not catalog orders)

**Highlight payment you clicked on** - If you came in through a particular payment or order row selection in Order Details, highlight or visually distinguish

**Image** - can display kit images, need to work with design for display in this small space

**Kit Content** - product names list, with ability to click and see product details pages for items

**Track** - New window to see the package tracking information

**'Checkmark'** - Visual indication when an installment has been paid, distinguishing what has been paid and what balance remains for that order

**Installments** - Default view: the 3 scheduled payment installments and how they are divided and charged  
Changes view: if payments are altered by customer service or methods which people paid, then goes to list of all details together

**Adjustments** - Shown after the last past payment and before any future payment. It groups all adjustments made together in 1 line item, and user would have to call customer service to itemize the list of adjustments and details.

**Changes:**  
**Image can display kit products (not for first entry kit)**  
**Creative decision about size and ability to display those images in small space**

### [FPO]Kit & Catalog Item Order

---



Order Number: 4353453  
Shipped: Sept 5, 2014

[TRACK](#)

---



Order Number: 4353453  
Shipped: Sept 8, 2014

[TRACK](#)

---

**Total:**

Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
Your Total: \$89.97

[Billed in 3 Convenient Payments](#)

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[Order & Billing History](#)



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## Order & Billing History

### 1 Last Kit

**2 Custom Kit Auto Shipment**  
90-DAY SUPPLY



Order Number: **4353453**  
Shipped: **Sept 5, 2014**

**Kit Content:**

- Item 01
- Item 02
- Item 03
- Item 04
- Item 05

[Track](#)

**Total:**

Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**Total: \$89.97** ⓘ  
Billed in 3 Convenient Payments ⓘ

Date	Activity	Amount	Remaining Balance
Sep 5, 2014	Check	\$49.99	\$39.98 <input checked="" type="checkbox"/>
Oct 5, 2014	Upcoming <a href="#">Charge to VISA</a>	<b>\$9.99</b>	\$29.99
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	<b>\$29.99</b>	\$0

### 3 Transaction History

FPO Copy - Transactions may take up to 24 hours to be registered here

Date	Order Number:	Activity	Amount	
Nov 5, 2014	001728	Catalog Item Order Processing		<a href="#">Details</a>
Sept 25, 2014	001628	Check	<b>\$48.32</b>	<a href="#">Details</a>
Sept 5, 2014	001628	Charge to VISA	<b>\$38.32</b>	<a href="#">Details</a>
Sept 5, 2014	001628	5 Piece Custom Kit Auto Shipment		<a href="#">Details</a>
Aug 5, 2014	001222	Charge to VISA	<b>\$38.32</b>	<a href="#">Details</a>
July 5, 2014	001222	Charge to VISA	<b>\$38.32</b>	<a href="#">Details</a>
June 5, 2014	001222	Charge to VISA	<b>\$38.32</b>	<a href="#">Details</a>
June 5, 2014	001222	5 Piece Custom Kit Auto Shipment		<a href="#">Details</a>
June 1, 2014	001199	Charge to VISA	<b>\$25.99</b>	<a href="#">Details</a>
June 1, 2014	001199	Single Item Purchase		<a href="#">Details</a>
May 5, 2014	001111	Charge to Visa	<b>\$38.32</b>	<a href="#">Details</a>
April 5, 2014	001111	Charge to VISA	<b>\$38.32</b>	<a href="#">Details</a>
March 5, 2014	001111	Charge to VISA	<b>\$38.32</b>	<a href="#">Details</a>
March 5, 2014	001111	5 Piece Custom Kit Auto Shipment		<a href="#">Details</a>
May 5, 2014	020033	Charge to VISA	<b>\$10.00</b>	<a href="#">Details</a>
April 5, 2014	020033	Charge to VISA	<b>\$38.32</b>	<a href="#">Details</a>
	020033	Adjustments	<b>\$20</b>	<a href="#">Details</a>

[See More History](#)

#### Notes:

**AR15 - see history shipments and payments**

#### 1. Last Kit Section

**Display** - Show the last kit as anything that has shipped or is being processed, or is not longer displayed on the 'my kit' page because it can no longer be altered or edited

#### 2. Last Kit Contents

**Image** - sample image for a kit, not their personal kit photo, unless we can do display this with such a small space

**Kit Content** - product names list, with ability to click and see product details pages for items

**Track** - New window to see the package tracking information

**'Checkmark'** - Visual indication when an installment has been paid, distinguishing what has been paid and what balance remains for that order

**Installments** - Default view: the 3 scheduled payment installments and how they are divided and charged

Changes view: if payments are altered by customer service or methods which people paid, then goes to list of all details together

#### 3. Payment & Shipment History

**Order 'Details'** - Not behind login, so showing only method of payment without card or check details

**Order History Column Filters** - Can change view by clicking on each of the Order history column titles, organizing content by those categories

**Order History** - Chronological list of all payments & shipments, visually distinguish between types, but serves as a chronological list first, and details shows the association of all orders and payments together

**Details Selection** - When you select a payment from order history list - highlight the payment line in the dialogue popup or last kit view so people see how that payment fits into the order

**Payment v. Order Shipment** - Listed chronologically, but visually distinct between type

#### Changes:

**Image can display kit products (not for first entry kit)**  
**Creative decision about size and ability to display those images in small space**

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My Next Kit

Order History

My Profile

## Order History

### Last Kit My Next Kit

(FPO)Custom Kit Auto Shipment 90-DAY SUPPLY

Order Number: 4353453  
Shipped: Sept 5, 2014

[TRACK](#)

**Kit Contents:**

- Skin Smoothing Exfoliator
- Pore Targeting Treatment
- Complexion Perfecting Hydrator
- Cleansing Body Bar
- Emergency Blemish Relief

**Total:**

Items Subtotal: \$75.33

S&H: \$8.64

Tax: \$6.00

**Your Total: \$89.97**

ⓘ Billed in 3 Convenient Payments

Date	Billing Activity	Amount	Remaining Order Balance
Sept 5, 2014	Check	\$49.99 <span style="color: #00a09a;">✔</span>	\$39.98
Oct 5, 2014	Upcoming <span style="color: #00a09a;">Charge to VISA</span>	\$9.99	\$29.99
Nov 5, 2014	Upcoming <span style="color: #00a09a;">Charge to VISA</span>	\$29.99	\$0

## Transaction History

Date	Order Number	Activity	Amount	DETAILS
Nov 5, 2014	001728	<FPO>Catalog Item Order Processing		<a href="#">DETAILS</a>
Sept 25, 2014	001628	Charged to VISA	\$48.32	<a href="#">DETAILS</a>
Sept 5, 2014	001628	Charged to VISA	\$38.32	<a href="#">DETAILS</a>
Sept 5, 2014	001628	<FPO>5 Piece Custom Kit Auto Shipment		<a href="#">DETAILS</a>
Aug 5, 2014	001222	Charged to VISA	\$38.32	<a href="#">DETAILS</a>
July 5, 2014	001222	Charged to VISA	\$38.32	<a href="#">DETAILS</a>
June 5, 2014	001222	Charged to VISA	\$38.32	<a href="#">DETAILS</a>
June 5, 2014	001222	<FPO>Single Item Purchase		<a href="#">DETAILS</a>
June 1, 2014	001199	Charged to VISA	\$25.99	<a href="#">DETAILS</a>
June 1, 2014	001199	<FPO>5 Piece Custom Kit Auto Shipment		<a href="#">DETAILS</a>
May 5, 2014	001111	Charged to VISA	\$38.32	<a href="#">DETAILS</a>
April 5, 2014	001111	Charged to VISA	\$38.32	<a href="#">DETAILS</a>
March 5, 2014	001111	Charged to VISA	\$38.32	<a href="#">DETAILS</a>
March 5, 2014	001111	<FPO>5 Piece Custom Kit Auto Shipment		<a href="#">DETAILS</a>
May 5, 2014	020033	Charged to VISA	\$10.00	<a href="#">DETAILS</a>
April 5, 2014	020033	Charged to VISA	\$38.32	<a href="#">DETAILS</a>
	020033	Adjustments	\$20.00	<a href="#">DETAILS</a>

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### 1 Kit & Catalog Item Order ✕

Order Number: 4353453  
Shipped: Sept 5, 2014  
Shipped: 2nd line if needed



**Kit Content:**

- Item 01
- Item 02
- Item 03
- Item 04
- Item 05

**Track**



**FPO Catalog Item:**

- Item 01

**Track**

**Total:**

Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**Total: \$89.97**

*i* Billed in 3 Convenient Payments

Date	Activity	Amount	Remaining Balance	
Sep 5, 2014	Check	\$10.00	\$79.97	✓
Oct 5, 2014	Charge to VISA	\$10.00	\$69.97	✓
	Adjustments	\$9.97	\$50.00	✓
Nov 5, 2014	Upcoming Payment	\$25.00	\$25.00	
Nov 5, 2014	Upcoming Payment	\$25.00	\$0	

[FPO]Kit & Catalog Item Order
✕

---



Order Number: 4353453  
Shipped: Sept 5, 2014

[TRACK](#)

**Kit Contents:**

- Skin Smoothing Exfoliator
- Pore Targeting Treatment
- Complexion Perfecting Hydrator
- Cleansing Body Bar
- Emergency Blemish Relief

---



Order Number: 4353453  
Shipped: Sept 4, 2014

[TRACK](#)

**Shipment Contents:**

- Re-Texturizing Toner

---

**Total:**

Items Subtotal: \$75.33

S&H: \$8.64

Tax: \$6.00

Your Total: \$89.97

[Billed in 3 Convenient Payments](#)

Date	Activity	Amount		Remaining Order Balance
Sept 5, 2014	Check	\$10.00	✓	\$79.97
Oct 5, 2014	Charged to VISA	\$10.00	✓	\$69.97
	Adjustments	\$9.97	✓	\$50.00
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$25.00		\$25.00
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$25.00		\$0






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### 1 Kit Order ✕

Order Number: 4353453  
Shipped: **Sept 5, 2014**  
Shipped: 2nd line if needed



**Kit Content:**

- Item 01
- Item 02
- Item 03
- Item 04
- Item 05

[Track](#)

**Total:**  
Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**Total: \$89.97**

*i* Billed in 3 Convenient Payments

Date	Activity	Amount	Remaining Balance	
Sep 5, 2014	Check	<b>\$10.00</b>	\$79.97	✓
Oct 5, 2014	Charge to VISA	<b>\$10.00</b>	\$69.97	✓
	Adjustments	<b>\$9.97</b>	\$50.00	✓
Nov 5, 2014	Upcoming Payment	<b>\$25.00</b>	\$25.00	
Nov 5, 2014	Upcoming Payment	<b>\$25.00</b>	\$0	

### [FPO]Kit Order



Order Number: 4353453  
Shipped: Sept 5, 2014

[TRACK](#)

**Kit Contents:**  
Skin Smoothing Exfoliator  
Pore Targeting Treatment  
Complexion Perfecting Hydrator  
Cleansing Body Bar  
Emergency Blemish Relief

**Total:**  
Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
Your Total: \$89.97

[Billed in 3 Convenient Payments](#)

Date	Activity	Amount		Remaining Order Balance
Sept 5, 2014	Check	\$10.00	✓	\$79.97
Oct 5, 2014	Charged to VISA	\$10.00	✓	\$69.97
	Adjustments	\$9.97	✓	\$50.00
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$25.00		\$25.00
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$25.00		\$0



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 [My Kit](#)  [Order & Billing History](#)  [My Profile](#)

### 1 Kit Order ✕

Order Number: 4353453  
Shipped: **Sept 5, 2014**  
Shipped: **2nd line if needed**



**Kit Content:**  
Item 01  
Item 02  
Item 03  
Item 04  
Item 05

**Total:**  
Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**Total: \$89.97**  
 Billed in 3 Convenient Payments

Date	Activity	Amount	Remaining Balance	
Sep 5, 2014	Check	<b>\$10.00</b>	\$79.97	<input checked="" type="checkbox"/>
Oct 5, 2014	Charge to VISA	<b>\$10.00</b>	\$69.97	<input checked="" type="checkbox"/>
	Adjustments	<b>\$9.97</b>	\$50.00	<input checked="" type="checkbox"/>
Nov 5, 2014	Upcoming Payment	<b>\$25.00</b>	\$25.00	
Nov 5, 2014	Upcoming Payment	<b>\$25.00</b>	\$0	

### [FPO]Kit Order



Order Number: 4353453  
Shipped: Sept 5, 2014

Order Number: 4353453  
Shipped: Sept 5, 2014

**Kit Contents:**  
Skin Smoothing Exfoliator  
Pore Targeting Treatment  
Complexion Perfecting Hydrator  
Cleansing Body Bar  
Emergency Blemish Relief

**Total:**  
Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
Your Total: \$89.97

[Billed in 3 Convenient Payments](#)

Date	Activity	Amount		Remaining Order Balance
Sept 5, 2014	Check	\$10.00	✓	\$79.97
Oct 5, 2014	Charged to VISA	\$10.00	✓	\$69.97
	Adjustments	\$9.97	✓	\$50.00
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$25.00		\$25.00
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$25.00		\$0

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---

[My Kit](#)

[Order & Billing History](#)

[My Profile](#)

1

Track
X

## Kit Shipment

Order Number: **4353453**  
Shipped: **Sept 5, 2014**

**Total:**  
Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**Total: \$89.97**

(i) Billed in 3 Convenient Payments

Date	Activity	Amount	Remaining Balance	
Sep 5, 2014	Check	-\$10	\$79.97	✔
Oct 5, 2014	Charge to VISA	<b>\$19.99</b>	\$59.98	✔
Nov 5, 2014	Upcoming Charge	<b>\$29.99</b>	\$29.99	
Nov 5, 2014	Upcoming Charge	<b>\$29.99</b>	\$0	

**Notes:**  
**Changes: UI**

**1. Popup 'Details' Display**  
(Consistent view as the 'last kit content' from Order & Billing History Page... Only the display for Kit Shipments & associated payments, not catalog orders)

**Highlight payment you clicked on** - If you came in through a particular payment or order row selection in Order Details, highlight or visually distinguish

**Image** - sample image for a kit, not their personal kit photo, unless we can do display this with such a small space

**Kit Content** - for 1st entry kit, can't display kit images or contents, would need to call customer service for this information

**Track**- New window to see the package tracking information

**'Checkmark'** - Visual indication when an installment has been paid, distinguishing what has been paid and what balance remains for that order

**Installments** - Default view: the 3 scheduled payment installments and how they are divided and charged  
Changes view: if payments are altered by customer service or methods which people paid, then goes to list of all details together

**Changes:**  
**New Wireframe:**  
First entry kit can't display what was in kit or the images - so only customer service can pull information with order number

### [FPO]Kit Shipment

Order Number: 4353453  
Shipped: Sept 5, 2014

[TRACK](#)

		<b>Total:</b>	
Items Subtotal:	\$75.33		
S&H:	\$8.64		
Tax:	\$6.00		
Your Total:	\$89.97		

[Billed in 3 Convenient Payments](#)

Date	Activity	Amount	Remaining Order Balance
Sept 5, 2014	Check	\$10.00	\$79.97
Oct 5, 2014	Charge To VISA	\$19.99	\$69.98
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$19.99	\$29.99
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$19.99	\$0

Date	Order Number	Activity	Amount
March 2, 2014	43114	Processing Payment	\$10.00
April 2, 2014	43148	Processing Payment	\$19.99
June 5, 2014	43152	Processing Payment	\$19.99
June 2, 2014	43174	Processing Payment	\$19.99
March 3, 2014	43111	Processing Payment	\$10.00

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### Catalog Item Order

Order Number: 4353453  
Shipped: **Sept 5, 2014**  
Shipped: 2nd line if needed

 **Item Name:**

 **Item Name**

**Total:**  
Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**Total: \$89.97**

FPO Disclaimer: Prices might reflect promotions and prices for products at time of purchase, some may not be valid now.

 Billed in 3 Convenient Payments

**Track**

**Reorder**

Date	Activity	Amount	Remaining Balance	
Sep 5, 2014	Check	\$10.00	\$79.97	✓
Oct 5, 2014	Charge to VISA	\$10.00	\$69.97	✓
	Adjustments	\$9.97	\$50.00	✓
Nov 5, 2014	Upcoming Payment	\$25.00	\$25.00	
Nov 5, 2014	Upcoming Payment	\$25.00	\$0	

### [FPO]Catalog Item Order

Order Number: 4353453  
Shipped: Sept 4, 2014  
Shipped: Second Line if needed

[TRACK](#) [REORDER](#)

---



**Item:**  
Re-Texturizing Toner

---



**Item:**  
Re-Texturizing Toner

---

**Total:**  
Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
Your Total: \$89.97

FPO Disclaimer: Prices might reflect promotions and prices for products at time of purchase, some may not be valid now.

Date	Activity	Amount		Remaining Order Balance
Sept 5, 2014	Check	\$10.00	✓	\$79.97
Oct 5, 2014	Charged to VISA	\$10.00	✓	\$69.97
	Adjustments	\$9.97	✓	\$50.00
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$25.00		\$25.00
Nov 5, 2014	Upcoming <a href="#">Charge to VISA</a>	\$25.00		\$0

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[My Kit](#)

[Order History](#)

[My Profile](#)

### My Profile

Customer Number: 34592856892

First Name:  Last Name:

Phone Number:

Password:

Email:

### About My Skin

Age:  Gender:

Birthday:   Gender:

Skin Type:  Type 1  Type 2  Type 3

Skin Tone:  Tone 1  Tone 2  Tone 3

Acne Severity:  Opt 1  Opt 2  Opt 3

### Payment Method

<p>VISA Ending: 2345 Expiration date: 02/17</p> <p><input type="button" value="Edit"/></p> <p><input checked="" type="checkbox"/></p>	<p>VISA Ending: 4612 Expiration date: 06/16</p> <p><input type="button" value="Edit"/></p> <p><input type="button" value="Remove"/></p>	<p><input type="button" value="Add New Payment Method"/></p>
---	---	--

### Billing Address

**Michael Bastian**  
3340 Ocean Park Blvd, Suite 3055  
Santa Monica, CA 90405  
United States

### Shipping Address

**Michael Bastian**  
3340 Ocean Park Blvd, Suite 3055  
Santa Monica, CA 90405  
United States

### Address Book

**Michael Bastian**  
3340 Ocean Park Blvd, Suite 3055  
Santa Monica, CA 90405  
United States

**Notes:**

- AR02 - see personal information
- AR09 - update credit card/billing

**1. Payment Method**  
Add Payment Method- Clicking the box brings the 'add payment method' popup

'Edit' payment method- Clicking the box brings the popup to edit payment method

**Primary 'Default' Selection-**  
Visual indication of the selected method and address for you account

**2. Address Book**  
Add/ Edit new address - Clicking the box brings the popup 'add new address'

**Changes:**  
Navigation Needs

WELCOME, MICHAEL

Dr. Rodan & Fields **proactiv**

MY ACCOUNT SHOP MY SKINCARE HELP CENTER SHOPPING CART

My Next Kit Order History **My Profile**

## My Profile

### Account Information

Customer Number: 34592856892

First Name: Michael Last Name: Bastian

Phone Number: 310-456-4563

Password: \*\*\*\*\*

Email: michael@gmail.com

### About My Skin

Age: 33 Gender: Female

BirthDay: Month Day

**Skin Type**  
 Sensitive  Dry  Oily  Combination  Normal

**Skin Tone**  
 Fair  Light  Medium  Tan  Dark

**Acne Severity**  
 Mild  Moderate  Stubborn

### Payment Method

VISA Ending: 2345  
Expiration date: 02/17

VISA Ending: 4612  
Expiration date: 06/16

Add New Payment Method

### Billing Address

Michael Bastian  
3340 Ocean Park Blvd, Suite 3055  
Santa Monica, CA 90405  
United States

### Shipping Address

Michael Bastian  
3340 Ocean Park Blvd, Suite 3055  
Santa Monica, CA 90405  
United States

### Other Addresses

Michael Bastian  
3340 Ocean Park Blvd, Suite 3055  
Santa Monica, CA 90405  
United States

Add New Address

Customer Service Money-Back Guarantee FAQs Site Map Terms Privacy Kiosk Locator **Select Country:** USA

**60 DAY RISK-FREE GUARANTEE** Your Risk-Free Guarantee: Return the bottles ... even if empty!

Share with us  Pin us  Watch us  Follow us  + us

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**1** Add Payment Method ✕

Add a new credit card, and select 'make default payment method' to change the primary payment method for your account.

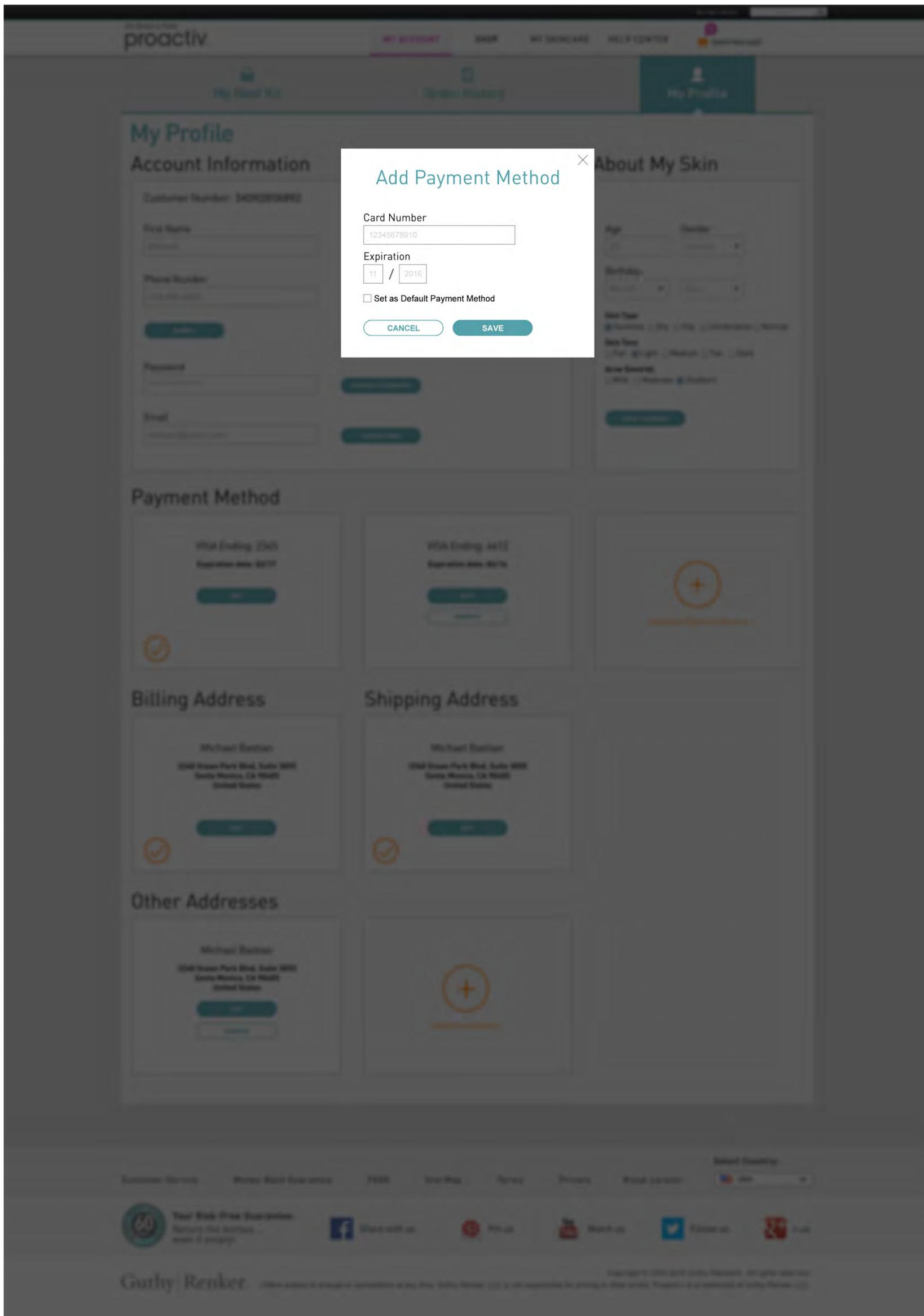
**Card Number**

  
**Expiration**

/

Set as Default Payment Method

**Notes:**  
**AR09 - update credit card/billing**  
**1. Add Payment Method**  
**Popup Display-** Clicking the box brings the 'add payment method' popup over the payment page



1 Edit Payment Method ✕

FPO copy - if necessary

Card Number  
\*\*\*\*\*2345

Expiration  
11 / 2016

Set as Default Payment Method

Cancel Save

**Notes:**

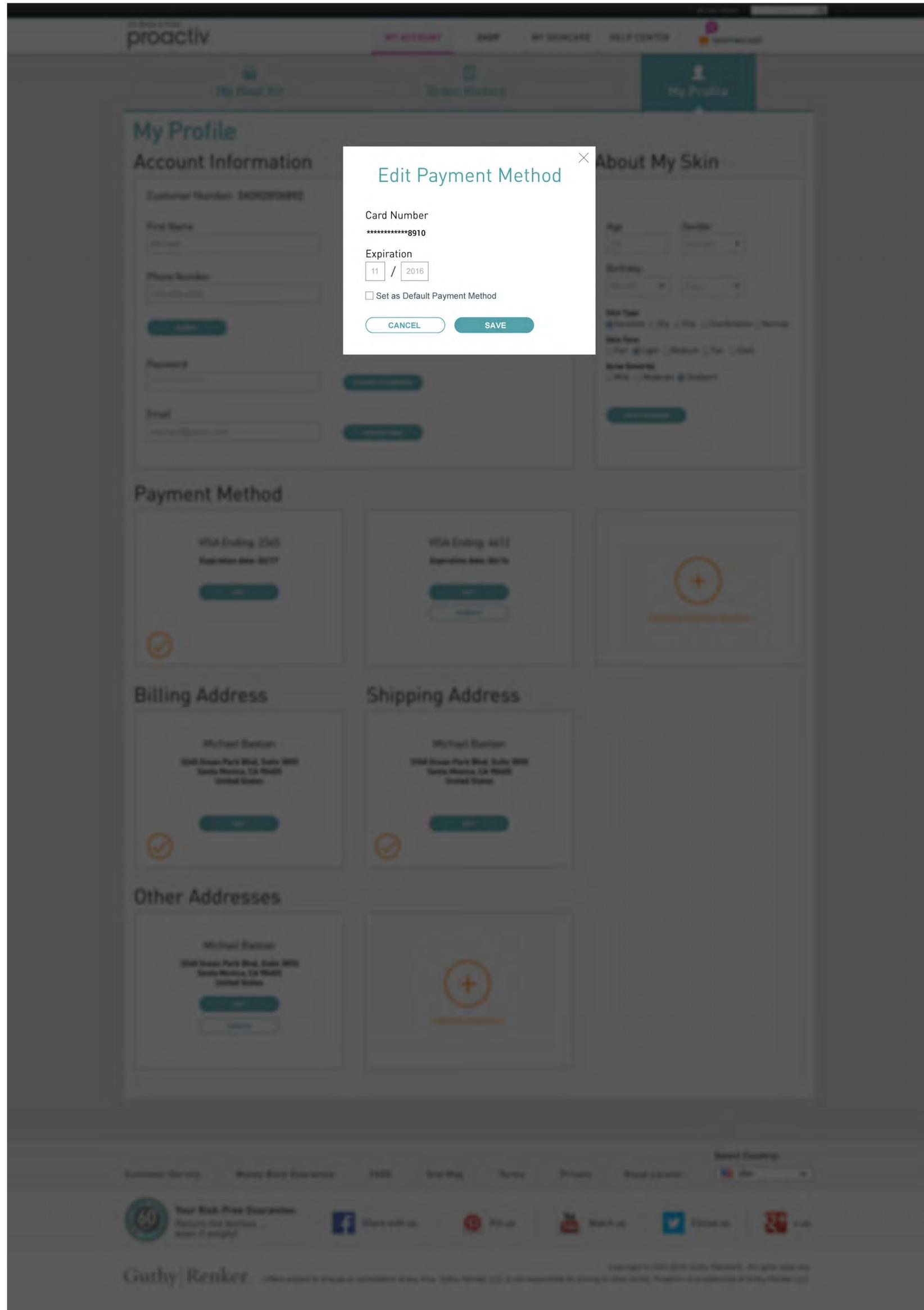
**AR09 - update credit card/billing**

**1. Edit Payment Method**  
**Edit' payment method-** Clicking the box brings the popup to edit payment method over Payment Page

**Default display-** Show stars in card number area

**All other -** Show full number for credit card

**Show Name -** talked about but not stored, so not needed



### 1 Add New Address ✕

**Name**

**Address**

**City**

**State/ Province**

**Zip/ Postal Code**

Set as default Shipping Address  
 Set as default Billing Address

**Notes:**

**1. Add New Address**  
**Popup Display** - Clicking the 'add new address box' brings the popup 'add new address' over Payment Page

**Form** - Same form for all addresses entered

**Zip Validation** - Require numeric characters are entered for postal code

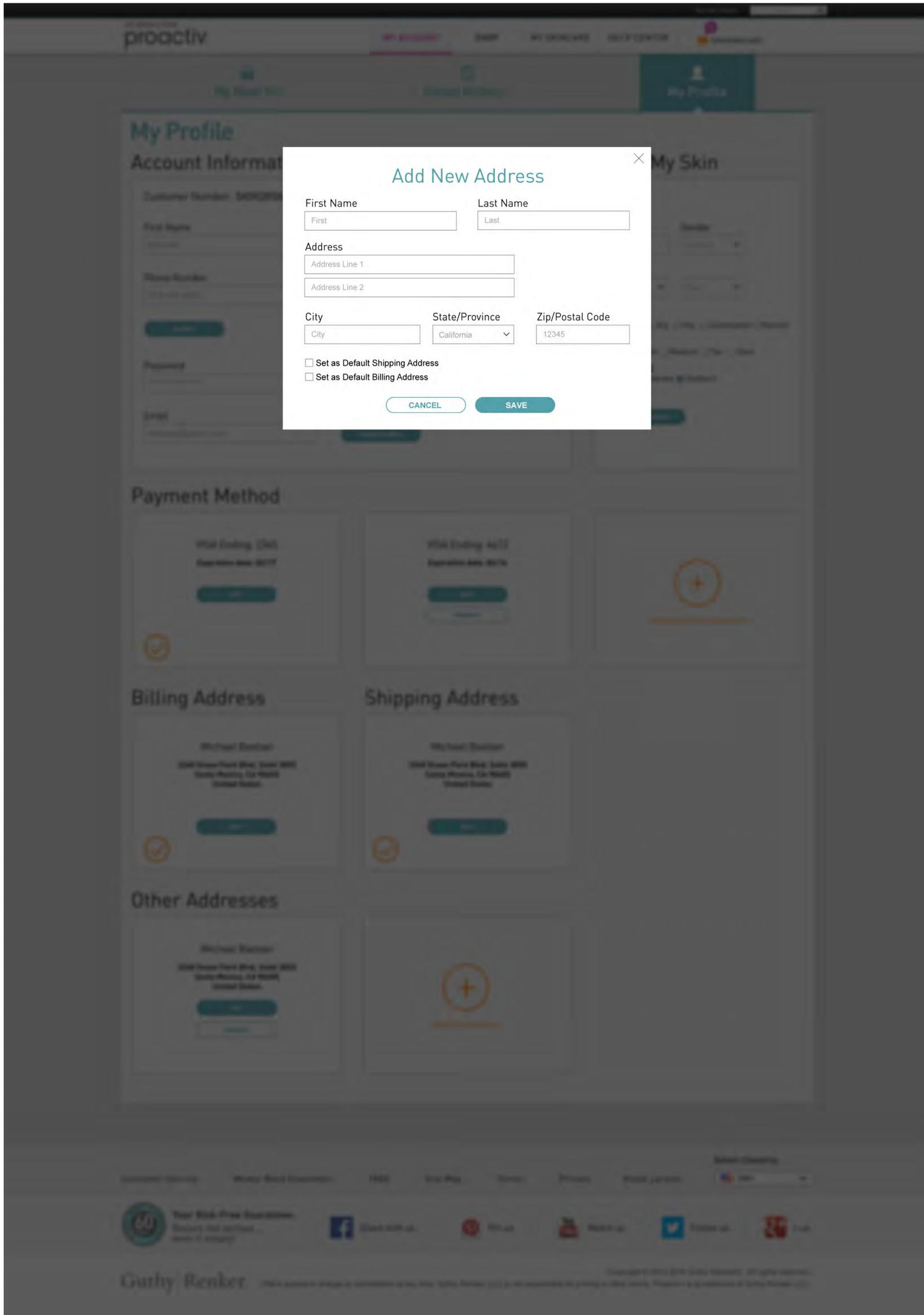
**Error** - Leave open until filled in properly

**Canada** - Ship fields need to be applicable for Canada shipping

Only show American States to people for brands that don't ship to Canada  
Can add/edit Canadian address

**APF** - Remaining question for if we ship to AFB or not (APO/APF)

**Universal Button Interaction Design** - Disable button until all required form fields are filled, then the 'Save' button will be active



**1** Edit Address ✕

**Name**

**Address**

**City**

**State/ Provenance**

▼

**Zip/ Postal Code**

Set as default Shipping Address

Set as default Billing Address

**Notes:**

**1. Edit Address**

**Prepopulated Popup Display** - Shows the existing address information in the fields for user to edit

**Form** - Same form for all addresses entered

**Zip Validation** - Require 5 numeric characters are entered for zip code

**Error** - Leave open until filled in properly

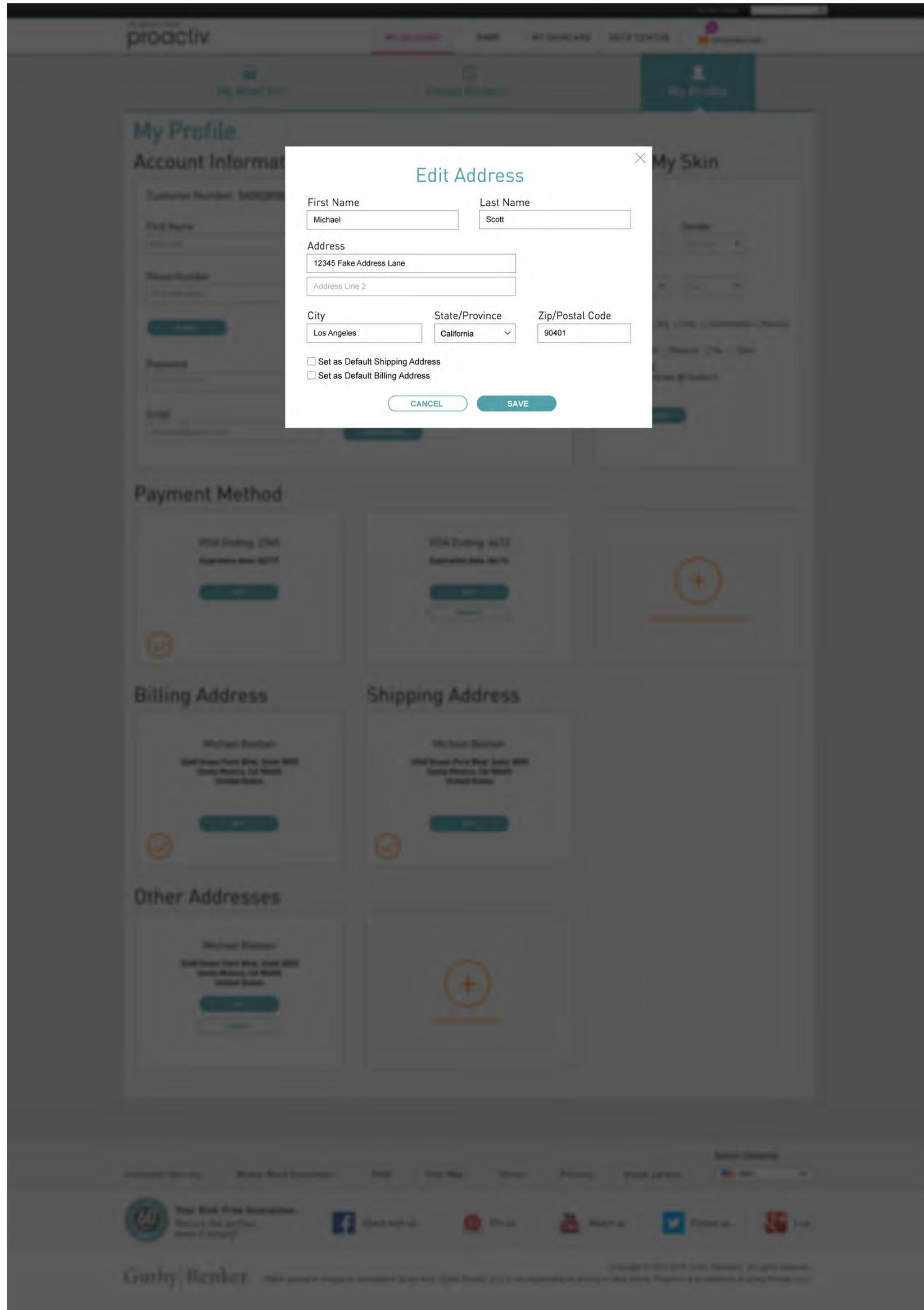
**Canada** - Ship fields need to be applicable for Canada shipping

Only show American States to people for brands that don't ship to Canada

Can edit Canadian address, but can't ADD Canadian address for brands that don't ship there

**AFB** - Remaining question for if we ship to AFB or not (APO/APF)

**Universal Button Interaction Design** - Disable button until all required form fields are filled, then the 'Save' button will be active



**1** **Change Email** ✕

Enter your new email in the form and you will need to enter your password to make changes to your email.

**Current Email:**

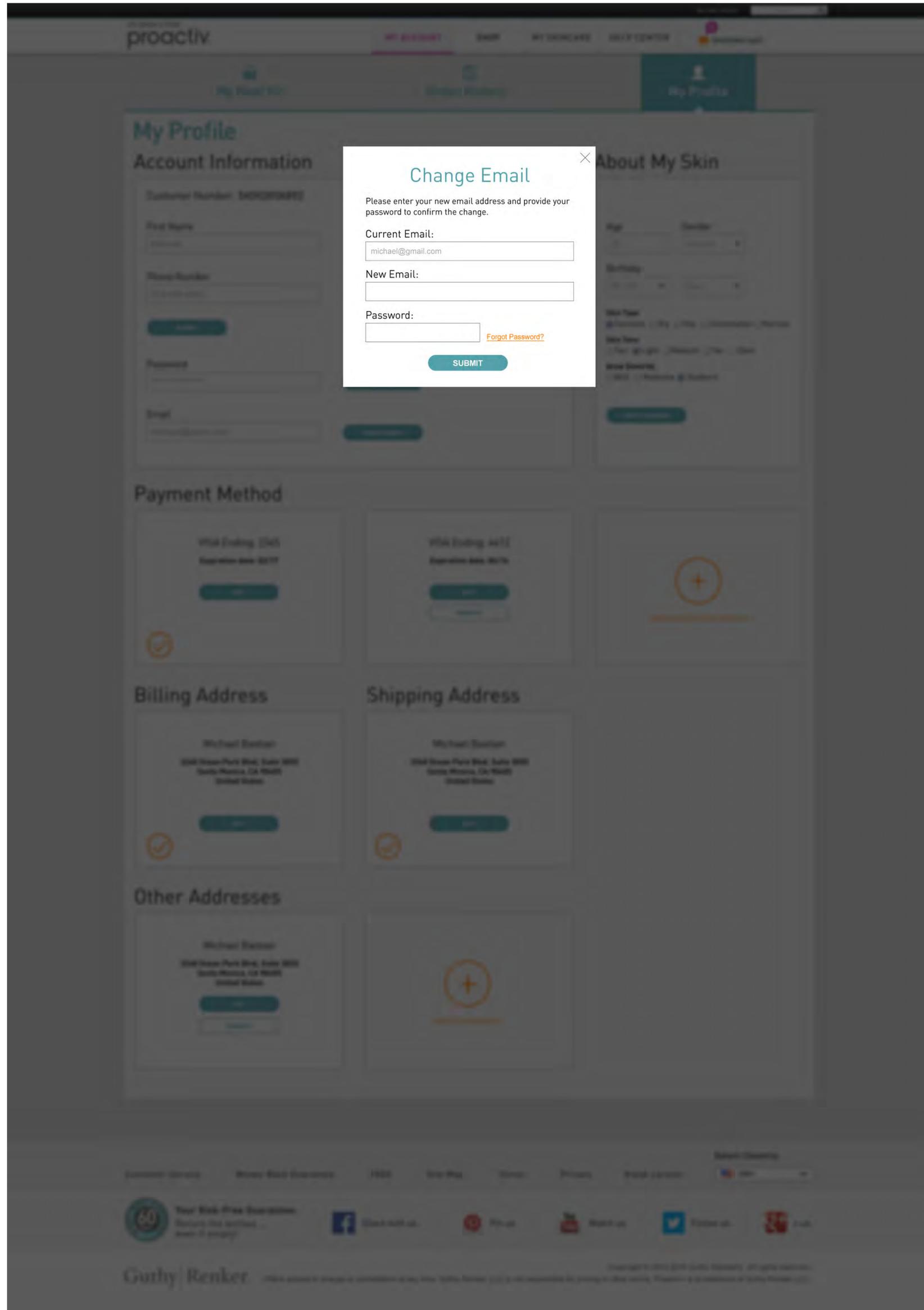
**New Email:**

**Password:**

[Forgot Password?](#)

**Notes:**  
**AR03 - Change email address**

**1. Change Email in Profile**  
**Enter password-** verify password to change your email address



**1** **Change Password** ✕

Please enter your password to enter your new password.

**Current Password:**

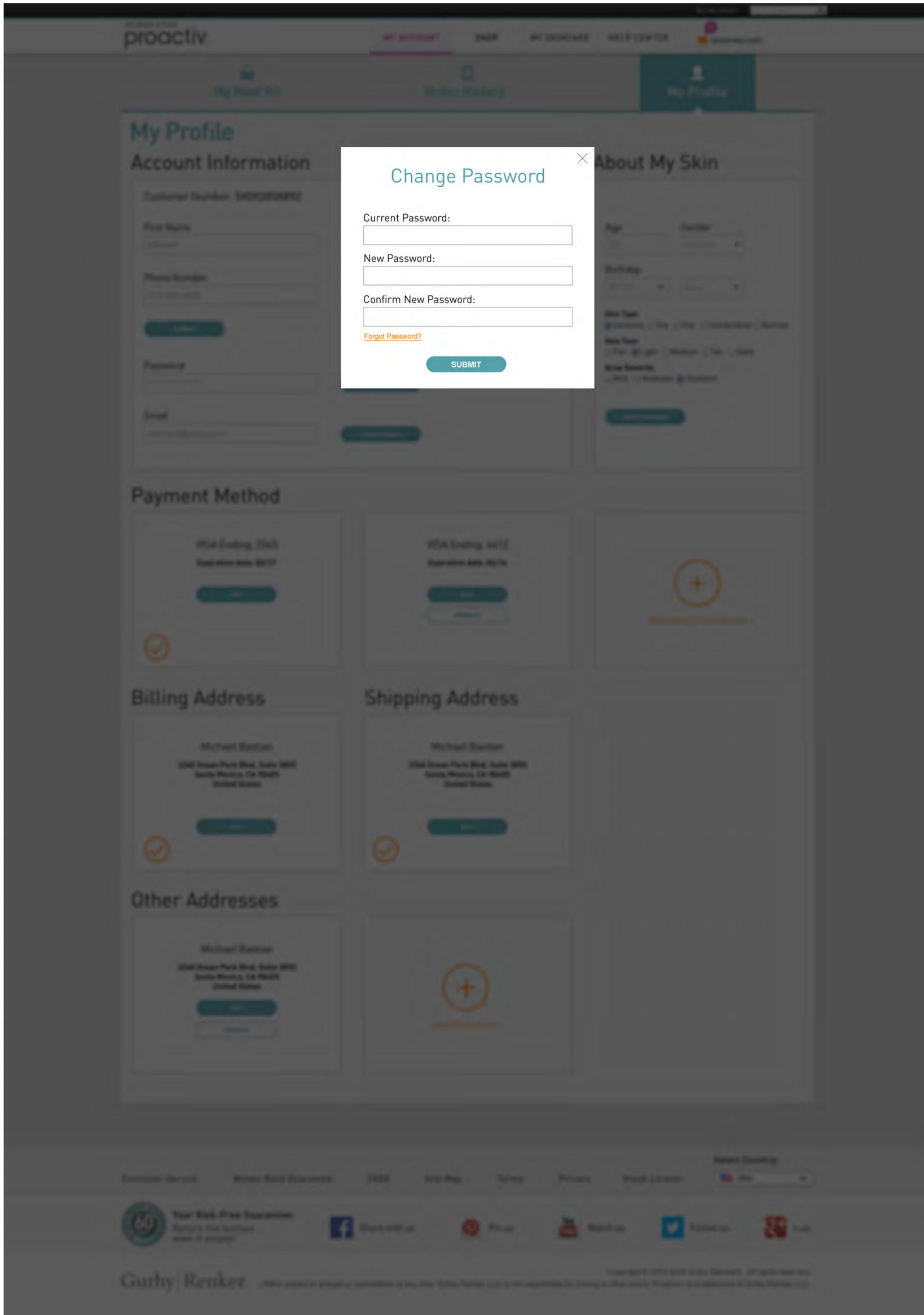
**New Password:**

**Confirm New Password:**

[Forgot Password?](#)

**Notes:**  
**AR03 - Change email address**

**1. Change Email in Profile**  
**Enter password-** verify password to change your password



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Alert: change to kit successful- confirmation message!

1

My Kit: Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**\$89.97**  
Member Savings: \$65

Ship to you every: 4 Weeks

Edit

Next Shipment: Jan 27, 2015

Ship Now

2

## Shop

Category 1 [Category 2](#) [Category 3](#) [Category 4](#) [Category 5](#) [Category 6](#) [Category 7](#) [Category 8](#)

Solution Finder  
solution category 1  
solution category 2

<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>	<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>	<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>
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<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>	<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>	<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>
--	--	--

Category 2

<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>	<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>	<p>Product Title</p> <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>
--	--	--

**Notes:**

KR06 - add to kit from catalog  
KR07 - when legacy segment tries to add/remove and it will alter segment - popup messaging  
KR08/ KR09/ KR10 - when business rules changed, person tries to add/remove and it will alter segment - popup messaging

**1. Interactive Kit Section**

**Alert** - confirmation message that a kit change was made, when added, removed or changed

**My New Item** - circle animation to show that a new item has just populated in kit

**Close/Open** - ability to open/close the kit when in the shop catalog.  
- Coming from Kit Customization it is auto-open  
- Coming from Shop navigation or direct link, it is auto-closed

**Edit & Ship Now CTA** - same popups from account page

**2. Shop Section**

**Filter Products Dropdown** - enable some product categories for brand to filter

**Buy Now** - add to cart popup appears to show product addition, shopping cart icon in main nav indicates that addition

**3. Catalog Product Display**

**3 products per row** - visual presentation

**No Pagination** - Endless scroll for products

**Categories** - not for phase I but potential for future phases for brand

Success! Your kit has been updated.

## My Next Kit



Hover over products in your kit to view or change  
Scroll down to add products from below

Full Price: ~~\$219.85~~  
Your Price: \$119.85  
S&H: \$11.95  
Tax: \$10.20  
**Your Total: \$142.00**  
Your Savings: \$100.00

Ships Every: 12 Weeks

EDIT

Next Shipment: Jan 27, 2015

SHIP NOW

## Shop

All products

**Proactiv System**

Treatments

Body

Men

Moisturizers

Makeup

Specials

SOLUTION FINDER

### Dark Spot Corrector & Skin Purifying Mask

★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: ~~\$70.00~~  
**Member Price: \$50.00** [BUY NOW](#)

or

Add to your Kit for: **\$30.00** [ADD TO KIT](#)

### Re-Texturizing Toner

★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: ~~\$70.00~~  
**Member Price: \$50.00** [BUY NOW](#)

or

Add to your Kit for: **\$30.00** [ADD TO KIT](#)

### Instant Radiance Duo

★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: ~~\$70.00~~  
**Member Price: \$50.00** [BUY NOW](#)

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Add to your Kit for: **\$30.00** [ADD TO KIT](#)

### Dark Spot Corrector & Skin Purifying Mask

★★★★★

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Full Price: ~~\$70.00~~  
**Member Price: \$50.00** [BUY NOW](#)

or

Add to your Kit for: **\$30.00** [ADD TO KIT](#)

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Full Price: ~~\$70.00~~  
**Member Price: \$50.00** [BUY NOW](#)

or

Add to your Kit for: **\$30.00** [ADD TO KIT](#)

### Instant Radiance Duo

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Full Price: ~~\$70.00~~  
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Full Price: ~~\$70.00~~  
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### Re-Texturizing Toner

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Full Price: ~~\$70.00~~  
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### Instant Radiance Duo

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Full Price: ~~\$70.00~~  
**Member Price: \$50.00** [BUY NOW](#)

or

Add to your Kit for: **\$30.00** [ADD TO KIT](#)

Customer Service

Money-Back Guarantee

FAQS

Site Map

Terms

Privacy

Kiosk Locator

Select Country:

USA



**Your Risk-Free Guarantee:**  
Return the bottles ... even if empty!

[Share with us](#)

[Pin us](#)

[Watch us](#)

[Follow us](#)

[+ us](#)

proactiv+ [My Account](#) [Shop](#) [Content](#) [Help Center](#) Welcome Michael! 

Alert: change to kit successful- confirmation message!



**My Kit:**

Items Subtotal: \$75.33  
S&H: \$8.64  
Tax: \$6.00  
**\$89.97**  
Member Savings: \$65

Ship to you every: **4 Weeks**

Next Shipment: **Jan 27, 2015**

[Edit](#)

[Ship Now](#)

## Shop

**Product Name**  
Size  
Description text here,  
FPO for text in this space

[Add Another](#)

[Remove](#)

Product Title



★★★★★

Micro-beads & glycolic acid  
smooth away excess oil

Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

[Buy Now \\$50.00](#)

[Add to Kit \\$39.95](#)

Shopping Cart

Product



Product Name  
Description  
Size  
Quantity  
Price



Product Name  
Description  
Size  
Quantity  
Price

Subtotal: \$49.95

[View Cart](#) [Checkout](#)

Product Title



★★★★★

Micro-beads & glycolic acid  
smooth away excess oil

Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

[Buy Now \\$50.00](#)

[Add to Kit \\$39.95](#)

Product Title



★★★★★

Micro-beads & glycolic acid  
smooth away excess oil

Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

[Buy Now \\$50.00](#)

[Add to Kit \\$39.95](#)

Product Title



★★★★★

Micro-beads & glycolic acid  
smooth away excess oil

Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

[Buy Now \\$50.00](#)

[Add to Kit \\$39.95](#)

Product Title



★★★★★

Micro-beads & glycolic acid  
smooth away excess oil

Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

**NEW**

Product Title



★★★★★

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Regular Price: ~~\$70.00~~  
Member Price: **\$50.00**  
Add to Kit Price: **\$39.95**

### Notes:

**1. Shopping Cart Display**  
Shopping Cart - Show confirmation of what was added to the shopping cart, and enable navigation to those pages

**Shopping Cart View** - Seen floating when a product is added, or as a dropdown from the main nav icon when hovering the shopping cart icon

**Cart Icon** - Show number of items in cart on the icon for both the main nav and floating update box

### 2. Product Hover

**Product Hover** - Show Quickview as selection option, same as current state PA+, can click in the designated area to view the 'Quickview' popup

**Product Click** - to PDP page

### 3. Product Displays

**'NEW'** - products can have a decoration or ribbon to distinguish a particular category or type of product

Dr. Rodan & Fields **proactiv** WELCOME, MICHAEL

MY ACCOUNT **SHOP** MY SKINCARE HELP CENTER **2** SHOPPING CART

Success! Your kit has been updated.

### My Next Kit

Hover over products in your kit to view or change  
Scroll down to add products from below

Full Price: ~~\$219.85~~  
Your Price: \$119.85  
S&H: \$11.95  
Tax: \$10.20  
**Your Total: \$142.00**  
Your Savings: \$100.00

### Shopping Cart

- Dark Spot Corrector  
Lorem Ipsum delor  
Size: 3 oz.  
Quantity: 1  
Price: \$50.00
- Skin Purifying Mask  
Lorem Ipsum delor  
Size: 3 oz.  
Quantity: 1  
Price: \$50.00

Subtotal: **\$49.95**  
Discount: -\$10.00

**VIEW CART** **CHECKOUT**

### Shop

All products **ADD ANOTHER** **REMOVE**

Treatments Body Men Moisturizers Makeup Specials

#### Pore Targeting Treatment

FPO Ridiculus habit lacus ultrices cursus turpis cursusc mid nunc lorem aliquet et domini. 5oz.

**ADD ANOTHER**  
**REMOVE**

#### Dark Spot Corrector & Skin Purifying Mask

★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: ~~\$70.00~~  
**Member Price: \$50.00** **BUY NOW**

or

**Add to your Kit for: \$30.00** **ADD TO KIT**

#### Re-Texturizing Toner

★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: ~~\$70.00~~  
**Member Price: \$50.00** **BUY NOW**

or

**Add to your Kit for: \$30.00** **ADD TO KIT**

**New!**

#### Instant Radiance Duo

★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: ~~\$70.00~~  
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#### Dark Spot Corrector & Skin Purifying Mask

★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

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Full Price: ~~\$70.00~~  
**Member Price: \$50.00** **BUY NOW**

or

**Add to your Kit for: \$30.00** **ADD TO KIT**

Select Country: **USA**

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**60 DAY** **YOUR RISK-FREE GUARANTEE**  
Your Risk-Free Guarantee: Return the bottles ... even if empty!

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[open my kit](#)

## Shop

### Category 1

filter categories  
category 1  
category 2  
category 3  
category 4

<p><b>Product Title</b></p> <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p>	<p><b>Product Title</b></p> <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p>	<p><b>Prod</b></p> <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p>
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**Notes:**

no user story as of now  
**NEW WIREFRAME 3/20**

**1. Instant Access View**  
**Information access**- can view catalog and make 'buy now purchases'  
can view content pages

**Not Accessible** - can NOT view kit or account... redirected to create password page first

WELCOME, MICHAEL

Dr. Rodan & Fields **proactiv**

MY ACCOUNT **SHOP** MY SKINCARE HELP CENTER **2** SHOPPING CART

My Next Kit

## Shop

All products **Proactiv System** Treatments Body Men Moisturizers Makeup Specials **SOLUTION FINDER**



**Dark Spot Corrector & Skin Purifying Mask**

★★★★★

Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.

Full Price: ~~\$70.00~~  
Member Price: **\$50.00** [BUY NOW](#)

or

Add to your Kit for: **\$30.00** [ADD TO KIT](#)



**Re-Texturizing Toner**

★★★★★

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Full Price: ~~\$70.00~~  
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**New!**



**Instant Radiance Duo**

★★★★★

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Member Price: **\$50.00** [BUY NOW](#)

or

Add to your Kit for: **\$30.00** [ADD TO KIT](#)

Customer Service Money-Back Guarantee FAQs Site Map Terms Privacy Kiosk Locator **Select Country:** USA

**60 DAY MONEY-BACK GUARANTEE** Your Risk-Free Guarantee: Return the bottles ... even if empty!

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open my kit

## Search Results for 'face'

Products Content

1

 ★★★★★ Micro-beads & glycolic acid smooth away excess oil Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b> <a href="#">Buy Now \$50.00</a> <a href="#">Add to Kit \$39.95</a>	 ★★★★★ Micro-beads & glycolic acid smooth away excess oil Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b> <a href="#">Buy Now \$50.00</a> <a href="#">Add to Kit \$39.95</a>	 ★★★★★ Micro-beads & glycolic acid smooth away excess oil Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b> <a href="#">Buy Now \$50.00</a> <a href="#">Add to Kit \$39.95</a>
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2

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3

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Notes:

**NEW WIREFRAME 3/20**

**1. Shopping Cart Display**  
**Shopping Cart** - Show confirmation of what was added to the shopping cart, and enable navigation to those pages

**Shopping Cart View** - Seen floating when a product is added, or as a dropdown from the main nav icon when hovering the shopping cart icon

**Cart Icon** - Show number of items in cart on the icon for both the main nav and floating update box

**2. Product Hover**  
**Product Hover** - Show Quickview as selection option, same as current state PA+, can click in the designated area to view the 'Quickview' popup

**Product Click** - to PDP page

**3. Product Displays**  
**'NEW'** - products can have a decoration or ribbon to distinguish a particular category or type of product



### Meaningful Beauty Product Name

Regular Price: ~~\$70.00~~

Member Price: **\$50.00**

Add to Kit Price: **\$39.95**

Quantity

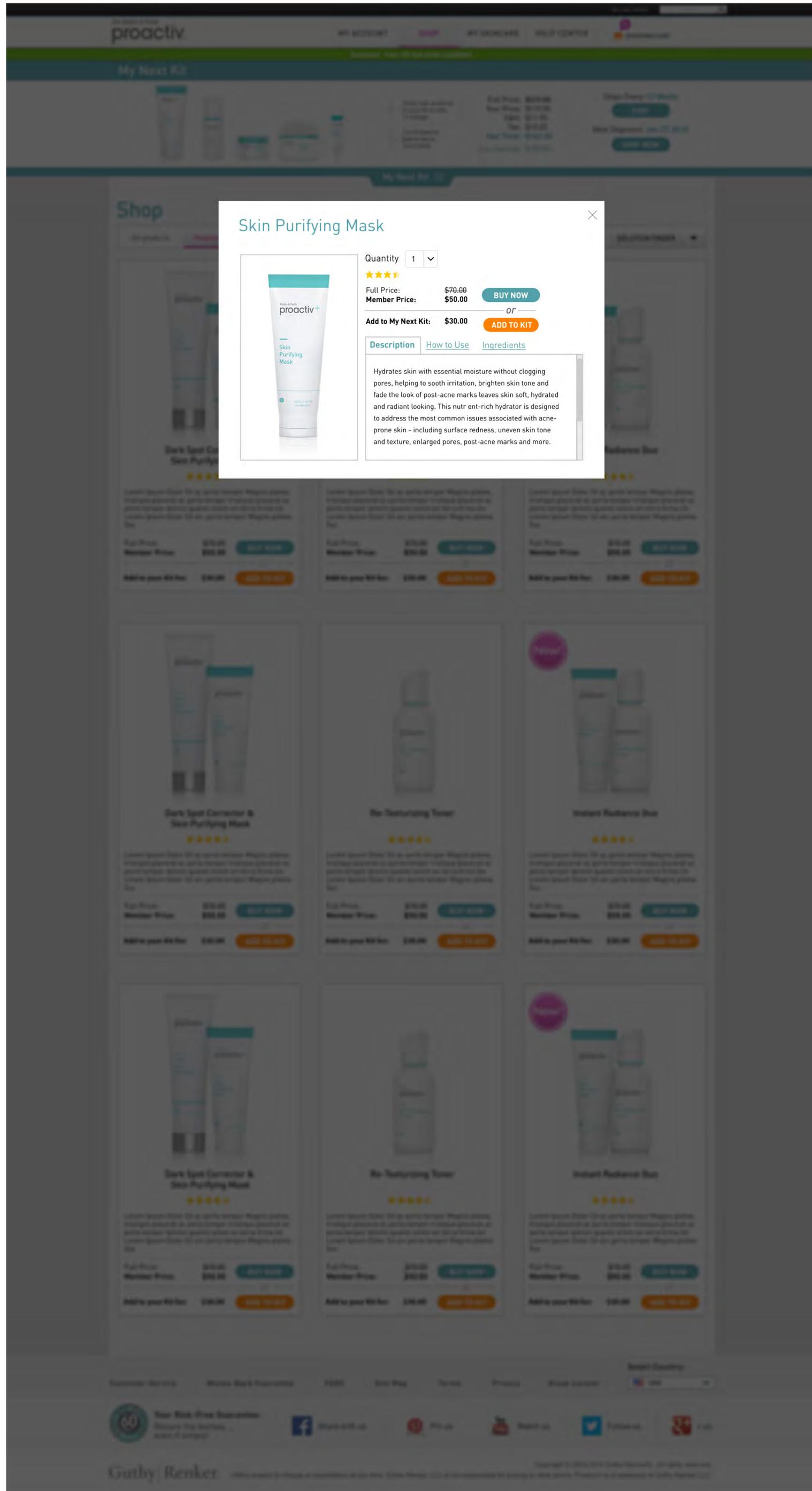
Description	How To Use	Ingredients
Hydrates skin with essential moisture without clogging pores, helping to sooth irritation, brighten skin tone and fade the look of post-acne marks - leaves skin soft, hydrated and radiant looking. This nutrient-rich hydrator is designed to address the most common issues associated with acne-prone skin - including surface redness, uneven skin tone and texture, enlarged pores, post-acne marks and more. Leaves skin softer, smoother and more radiant-looking.		
Proactiv+ is a trademark of Guthy-Renker LLC.		

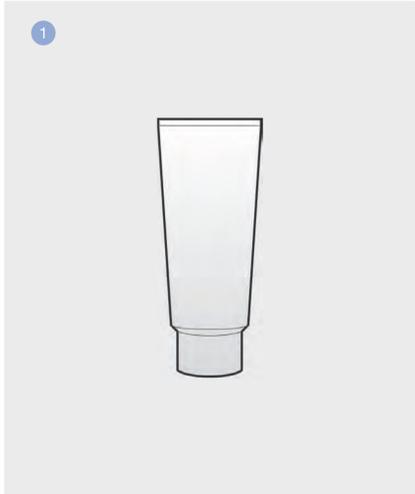
**Notes:**

**1. Quickview Popup**  
**Quickview** - Display Quickview as a popup over page came from

**Product Image** - Click to lead to the full length PDP

**'X'** - Ability to exit Quickview by clicking out of the popup





## PA Beauty Product Name

Regular Price: ~~\$70.00~~

Member Price: **\$50.00**

Add to Kit Price: **\$39.95**

Buy Now \$50.00

Add to Kit \$39.95

Quantity

Description	How To Use	Ingredients
<p>Hydrates skin with essential moisture without clogging pores, helping to sooth irritation, brighten skin tone and fade the look of post-acne marks - leaves skin soft, hydrated and radiant looking. This nutrient-rich hydrator is designed to address the most common issues associated with acne-prone skin - including surface redness, uneven skin tone and texture, enlarged pores, post-acne marks and more. Leaves skin softer, smoother and more radiant-looking.</p> <p>Proactiv+ is a trademark of Guthy-Renker LLC.</p>		

## 2 You May Also Like These Products

<p><b>Product Title</b></p> <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>	<p><b>Product Title</b></p> <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>	<p><b>Product Title</b></p> <p>★★★★★</p> <p>Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00</p> <p>Add to Kit \$39.95</p>
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**Notes:**

1. **Product Detail Page (PDP)**  
**PDP** - Separate page experience for all of the product details and related promotions

2. **'You May Also Like' Categories** - Preselected category of products in this section to start, eventually we want this to be dynamic



## Skin Brightening Duo

★★★★★

[Read all 200 Reviews](#) | [Write a Review](#)

Quantity

Full Price: ~~\$70.00~~  
Member Price: **\$50.00**

or  
Add to your Kit for: **\$30.00**

**Description** | [How to Use](#) | [Ingredients](#)

Hydrates skin with essential moisture without clogging pores, helping to soothe irritation, brighten skin tone and fade the look of post-acne marks. Leaves skin soft, hydrated and radiant looking. This nutrient-rich hydrator is designed to address the most common issues associated with acne-prone skin - including surface redness, uneven skin tone and texture, enlarged pores, post-acne marks and more. Leaves skin softer, smoother.

### You May Also Like

 <p><b>Dark Spot Corrector &amp; Skin Purifying Mask</b></p> <p>★★★★★</p> <p>Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.</p> <p>Full Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> <input type="button" value="BUY NOW"/></p> <p>or Add to your Kit for: <b>\$30.00</b> <input type="button" value="ADD TO KIT"/></p>	 <p><b>Re-Texturizing Toner</b></p> <p>★★★★★</p> <p>Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.</p> <p>Full Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> <input type="button" value="BUY NOW"/></p> <p>or Add to your Kit for: <b>\$30.00</b> <input type="button" value="ADD TO KIT"/></p>	 <p><b>Instant Radiance Duo</b></p> <p>★★★★★</p> <p>Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz.</p> <p>Full Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> <input type="button" value="BUY NOW"/></p> <p>or Add to your Kit for: <b>\$30.00</b> <input type="button" value="ADD TO KIT"/></p>
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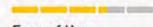
[Product Reviews](#) | [Product Q&A](#)

Print

#### Ratings Summary

★★★★★ 1

Satisfaction: 

Effectiveness: 

Ease of Use: 

67% reviewers would recommend this product to a friend.

#### Review Filters

Pros

High quality (2)

Cons

price (1)

Choose a sort order

★★★★★

**Why Salicylic Acid???**

04/11/2015

Satisfaction: 

I love all the face products but when it comes to the body products, they all have salicylic acid, which I am allergic to. I would think they would have at least one body cleanser that's salicylic acid free!

Effectiveness: 

Ease of Use: 

Customer Service

Money-Back Guarantee

FAQS

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Kiosk Locator

Select Country:

 USA



**Your Risk-Free Guarantee:**  
Return the bottles ... even if empty!

 Share with us

 Pin us

 Watch us

 Follow us

 + us

## Your Shopping Cart

1

Product	Quantity	Unit Price	Price
 <b>Product Name</b> Description Size Promo Callout	2  Remove In Stock	Product Price: <b>\$29.99</b>	Product Price: <b>\$59.99</b> Discount Line: <b>\$10.00</b>
 <b>Product Name</b> Description Size Promo Callout	1  Remove In Stock	Product Price: <b>\$29.99</b>	Product Price: <b>\$29.99</b> Discount Line: <b>\$10.00</b>
key code & discount amount here - promotion line with marketing copy 'congrats you qualified for this...' (example \$10 discount)			

Order Subtotal <b>\$59.98</b>
----------------------------------

<< Continue Shopping

Proceed to Checkout

2

## You May Also Like These Products

<p><b>Product Title</b></p>  <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00 Add to Kit \$39.95</p>	<p><b>Product Title</b></p>  <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00 Add to Kit \$39.95</p>	<p><b>Product Title</b></p>  <p>★★★★★ Micro-beads &amp; glycolic acid smooth away excess oil</p> <p>Regular Price: <del>\$70.00</del> Member Price: <b>\$50.00</b> Add to Kit Price: <b>\$39.95</b></p> <p>Buy Now \$50.00 Add to Kit \$39.95</p>
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### Notes:

LR08 - select 'proceed' CTA requires login popup (if soft-logged in) before checkout

**1. Your Shopping Cart Page View** - Get here from clicking 'view cart' in shopping cart display or dropdown

**Functionality** - Parity of current PA+ shopping cart functionality

**Discounts** - Show item level discounts below product price

Show order level discounts as a visual item in the shopping car, and as a line item in the cost list for checkout and confirmation

**2. 'You May Also Like' Categories** - Same as PDP page, preselected category of products in this section to start, eventually we want this to be dynamic. Business will assign these product categories and use cases for association

## Your Shopping Cart

Product	Quantity	Unit Price	Total
 30 Day Prime Smooth Duo Size: 30 oz. <a href="#">Remove</a>	2	\$29.99	\$59.99
			<b>Discount:</b> -\$10.00
 30 Day Prime Smooth Duo Size: 30 oz. <a href="#">Remove</a>	2	\$29.99	\$59.99
			<b>Discount:</b> -\$10.00
Key Code: 111111 Congratulations you qualified for a \$10 discount!			
			<b>Order Subtotal</b> \$59.98

[Continue Shopping](#)

[PROCEED TO CHECKOUT](#)

[Product Reviews](#) [Product Q&A](#)

Print

### Ratings Summary

★★★★☆

Satisfaction:

Effectiveness:

Ease of Use:

67% reviewers would recommend this product to a friend.

[REVIEW THIS PRODUCT](#)

Choose a sort order

### Review Filters

Pros

High quality (2)

Cons

price (1)

★★★★☆

Satisfaction:

Effectiveness:

Ease of Use:

### Why Salicylic Acid???

04/11/2015

I love all the face products but when it comes to the body products, they all have salicylic acid, which I am allergic to. I would think they would have at least one body cleanser that's salicylic acid free!

## Recommended Products For Michael

 <b>Dark Spot Corrector &amp; Skin Purifying Mask</b> ★★★★★ Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz. Full Price: \$70.00 Member Price: \$50.00 <a href="#">BUY NOW</a>	 <b>Re-Texturizing Toner</b> ★★★★★ Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz. Full Price: \$70.00 Member Price: \$50.00 <a href="#">BUY NOW</a>	 <b>Instant Radiance Duo</b> ★★★★★ Lorem Ipsum Dolor Sit ac porta tempor Magnis platea, tristique placerat ac porta tempor tristique placerat ac porta tempor domini quanto lorem en terra firma lot Lorem Ipsum Dolor Sit arc porta tempor Magnis platea. 5oz. Full Price: \$70.00 Member Price: \$50.00 <a href="#">BUY NOW</a>
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Select Country:

USA

[FAQS](#) [Press](#) [Guarantee](#) [Contact Us](#) [Site Map](#) [Original Proactiv](#) [Proactiv+ Kiosk Locator](#) [Terms & Conditions](#) [Privacy Policy](#)



**Your Risk-Free Guarantee:**  
Return the bottles ... even if empty!



Share with us



Pin us



Watch us



Follow us



+ us

## 1 Checkout

*Inline error messaging for order errors. FPO*

### Please Review Your Order

Your Order is complete when you click Place Order

Place Order

#### Shipping Address [change](#)

Person's Name  
Default Address  
1234 Street Unit  
City, State  
Zip

#### Payment Method [change](#)

Credit Card  
Visa ending in \*\*23  
Expiration: 10/17

#### Shipping Method

Regular Shipping: \$7.99  
(details)  
(Order received in #-# days)  
Promo Callout

#### Billing Address [change](#)

Person's Name  
Default Address  
1234 Street Unit  
City, State  
Zip

#### Notes:

**1. Checkout Page Error Message** - Any error messaging appears inline above order review section

**Parity of PA+ Display** - Consistent information display from current PA+ checkout page

**Place Order** - Submits order and the Order Confirmation page appears

**'change'** - Popup dialogue appears to change any shipping or payment selections from the current choice. Popup is the same UI as the Payment page sections

**Discounts** - Show order level discounts as a visual item in the shopping car, and as a line item in the cost list for checkout and confirmation

## Your Order

[Make Changes to your Cart](#)

	<b>Product Name</b> Description Size	<b>Quantity</b> 2	<b>Product Price:</b> \$29.99	<b>Price:</b> \$59.98
	<b>Product Name</b> Description Size	<b>Quantity</b> 1	<b>Product Price:</b> \$29.99	<b>Product Price:</b> \$29.99

Member Savings **\$30**

Order Subtotal	<b>\$89.97</b>
Order Level Discount	<b>-\$10</b>
Shipping	<b>\$ 7.99</b>
Tax	<b>\$ 3.00</b>
Total	<b>\$82.97</b>

Place Order

Disclaimer text FPO  
[Terms & Conditions](#)

Dr. Rodan & Fields **proactiv** WELCOME, MICHAEL

[MY ACCOUNT](#) [SHOP](#) [MY SKINCARE](#) [HELP CENTER](#) [SHOPPING CART](#)

## Checkout

Please Review Your Order  
Your order is not complete until you click the "Place Order" button.

**PLACE ORDER**

<b>Shipping Address</b> <a href="#">change</a> Michael Bastian 3340 Ocean Park Blvd, Suite 3055 Santa Monica, CA 90405 United States	<b>Shipping Method</b> <a href="#">change</a> Regular Shipping: \$7.99 Allow x-x days to receive your order.	<b>Billing Address</b> <a href="#">change</a> Michael Bastian 3340 Ocean Park Blvd, Suite 3055 Santa Monica, CA 90405 United States	<b>Payment Method</b> <a href="#">change</a> Credit Card Visa ending in **23 Expiration: 10/17
---	--	--	--

### Your Order

	<b>Product Title</b> Size: 30 oz.	<b>Quantity</b> 2	<b>Unit Price:</b> \$29.99	<b>Total:</b> \$59.99
	<b>Product Title</b> Size: 30 oz.	<b>Quantity</b> 2	<b>Unit Price:</b> \$29.99	<b>Total:</b> \$59.99

Full Price: \$219.85  
Your Price: \$119.85  
Order Discount: -\$10.00  
S&H: \$11.95  
Tax: \$10.20  
**Your Total: \$142.00**  
Your Savings: \$100.00

By placing your order, you agree to Proactiv's [Terms & Conditions](#) and [Privacy Policy](#).

**PLACE ORDER**

Customer Service Money-Back Guarantee FAQs Site Map Terms Privacy Kiosk Locator **Select Country:**

 **Your Risk-Free Guarantee:**  
Return the bottles ...  
even if empty!

 Share with us  Pin us  Watch us  Follow us  + us

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## 1 Confirmation

Thank you for your order. Your order is ED211GF40

### Customer Information

#### Shipping to

Person's Name  
Default Address  
1234 Street Unit  
City, State  
Zip

#### Payment Method

Credit Card  
Visa ending in \*\*23  
Expiration: 10/17

#### Shipping Method

Regular Shipping: \$7.99

#### Billing Address

Person's Name  
Default Address  
1234 Street Unit  
City, State  
Zip

#### Email Address

janaidimitri@gmail.com

## 1 Your Order

	<b>Product Name</b> Description Size	<b>Quantity</b> 2	<b>Unit Price:</b> \$29.99	<b>Price:</b> \$59.98
	<b>Product Name</b> Description Size	<b>Quantity</b> 1	<b>Unit Price:</b> \$29.99	<b>Product Price:</b> \$29.99

Member Savings **\$30**

<b>1</b>	<b>Order Subtotal</b>	<b>\$89.97</b>
	<b>Order Level Discount</b>	<b>-\$10</b>
	<b>Shipping</b>	<b>\$7.99</b>
	<b>Tax</b>	<b>\$3.00</b>
	<b>Total</b>	<b>\$82.97</b>

Print Version

Disclaimer text FPO  
Terms & Conditions

### Notes: Added Page

**1. Confirmation Page** - Consistent with Order page design and review of all order information

**Order Number** - Demandware system number

**2. 'Your Shopping Cart' Information Display** - Consistent information from the shopping cart page

**Discounts** - Show order level discounts as a visual item in the shopping car, and as a line item in the cost list for checkout and confirmation

**3. Print Confirmation Print Page** - Generate a pdf of confirmation page in a separate window

WELCOME, MICHAEL

Dr. Rodan & Fields **proactiv**

MY ACCOUNT **SHOP** MY SKINCARE HELP CENTER **2** SHOPPING CART

## Thank You For Your Order

Your Order Number is ED211GF40. An order confirmation email has been sent to michael@gmail.com

<b>Shipping Address</b> Michael Bastian 3340 Ocean Park Blvd, Suite 3055 Santa Monica, CA 90405 United States	<b>Shipping Method</b> Regular Shipping: \$7.99 Allow x-x days to receive your order.	<b>Billing Address</b> Michael Bastian 3340 Ocean Park Blvd, Suite 3055 Santa Monica, CA 90405 United States	<b>Payment Method</b> Credit Card Visa ending in **23 Expiration: 10/17
---	--	--	--

### Your Order

	<b>Product Title</b> Size: 30 oz.	<b>Quantity</b> 2	<b>Unit Price:</b> \$29.99	<b>Total:</b> \$59.99
	<b>Product Title</b> Size: 30 oz.	<b>Quantity</b> 2	<b>Unit Price:</b> \$29.99	<b>Total:</b> \$59.99

Full Price: \$219.85 Your Price: \$119.85 Order Discount: -\$10.00 S&H: \$11.95 Tax: \$10.20 <b>Your Total: \$142.00</b> Your Savings: \$100.00
---

By placing your order, you agree to Proactiv's [Terms & Conditions](#) and [Privacy Policy](#). [PRINT VERSION](#)

Customer Service Money-Back Guarantee FAQs Site Map Terms Privacy Kiosk Locator **Select Country:** USA

 **Your Risk-Free Guarantee:**  
Return the bottles ...  
even if empty!

 Share with us  Pin us  Watch us  Follow us  + us

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**Notes:**

**Added Page**

**1. Secondary Navigation**  
Max 46-60 pixels - Secondary level navigation menu bar.

**2. Hero Image**  
The Hero space where the Headline and 'toggle' navigation exists.

**3. Toggle**  
User can use toggle to switch between content on the page.

## How to Use

### Header 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque cursus molestie lobortis. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent tincidunt elit eget odio gravida maximus. Suspendisse at tristique lorem. Duis sollicitudin erat eget volutpat lobortis. Donec sit amet tincidunt justo. Pellentesque magna lectus, posuere eget ex sit amet, efficitur lobortis ante. Mauris facilisis quam tortor, semper efficitur lectus bibendum quis. Nullam eu lacinia massa, lacinia mollis ex. Nam ut tempus nisl. Nam laoreet urna et blandit tempus. Nunc dapibus dui orci. Ut ut sem at elit lacinia venenatis. Praesent elementum odio magna, in porta ante convallis id. Nunc vehicula placerat finibus. In ut orci bibendum, facilisis turpis a, pulvinar quam.

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**Notes:**  
**Added Page**

**1. Secondary Navigation**  
Max 46-60 pixels - Secondary level navigation menu bar.

**2. Hero Image**  
The Hero space where the Headline and 'toggle' navigation exists should not be larger than 80 pixels, and the giant hero image should be removed to make space for users to interact with the page content.

**3. Toggle**  
User can use toggle to switch between content on the page.

